

# JANE A. CYCLONE

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## CURRENT ADDRESS

2410 Chamberlain Street  
Ames, IA 50014

## PERMANENT ADDRESS

419 Center Road  
Topeka, KS 65001

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## PROFESSIONAL SUMMARY

Aspiring market research analyst dedicated to understanding consumers and interpreting market intelligence. Articulate, versatile, and organized individual, with proven ability to manage multiple projects simultaneously. Recognized for being a leader and managing data.

## EDUCATION

### Iowa State University

Ivy College of Business, Ames, Iowa  
Bachelor of Science, May 20XX  
Majors: Marketing & Management  
GPA 3.30/4.00

**Consortium Institute of Management and Business Analysis (CIMBA)**, Paderno Del Grappa, Italy  
Study Abroad, Spring 20XX

## RELATED EXPERIENCE

### Ames Market Research Group

*Marketing Intern*

Ames, IA  
Summer 20XX

- Contacted over 200 prospective clients for sales and focus group meetings
- Assembled and sent customer survey to over 1000 clients
- Compiled survey results and produced final report
- Utilized survey results to help develop new sales promotions which were fully implemented

### Iowa State University, Alpha Alpha Alpha Fraternity

*Membership Chairperson*

Ames, Iowa  
Fall 20XX-Summer 20XX

- Marketed fraternity to over 300 incoming students
- Achieved 20 percent growth in new member class
- Coordinated recruitment program event which hosted over 50 potential members
- Prepared recruitment fliers and brochures for distribution during recruitment week

## PROJECT EXPERIENCE

### Marketing Analytics Project – Competitive Strategy

*Strategic Marketing Plan*

Spring 20XX

- Received first place for innovative marketing proposal and best delivery to executive team
- Executed semester long marketing project for Fortune 500 company with strategy to attract more millennial customers
- Engaged in weekly collaboration and communication with three other group members

## HONORS/LEADERSHIP

- Exemplary Peer Mentor Award (*Spring 20XX*)
- Dean's List (*Fall 20XX*)
- Residence Hall Council (*Fall 20XX*)
- Marketing Club (*Fall 20XX-Present*)
- Career Fair Ambassador (*Fall 20XX*)
- Basketball Intramurals (*Spring 20XX-Present*)

## COMPUTER SKILLS

- **Adobe Creative Suite:** Photoshop, InDesign, and Illustrator
- **Microsoft Office:** Word, Excel, PowerPoint, Access