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Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515 294-7612, Hotline 515-294-1222, email eooffice@iastate.edu
January 2019

Dear Business Career Services Supporter,

2017-2018 was one of the best years on record in terms of job/internship seeking for ISU Ivy College of Business students and graduates. The continued strength of the US job market has been outstanding for our students and business talent has never been more relevant and in demand by industry. We appreciate your interest in the data, student/employer outreach and career-related events of ISU Business Career Services in the Raisbeck Career Services Center.

Ninety-eight percent (+2%) of all Business undergraduates were engaged; 97% (+2%) were engaged in professional employment or additional education. Most of our recruiting-related markers or measures were even or similar. A few indicators slightly declined and suggest that college recruiters are utilizing more technology in the hiring process which may be affecting on-campus recruiting activities. Internship reporting was generally stable at 1,344. The number of companies recruiting on-campus (312, -7%) slightly declined.

We continue with the use of CyHire, our online career management system powered by Symplicity. The vendor landscape for recruiting software/technology is currently very volatile. We plan to continue the use of this tool for the foreseeable future as it provides the broadest and most comprehensive solution to our needs as a large institution.

We are teaching 13-14 sections of BUSAD 203 (Careers in Business and Professional Employment Preparation) utilizing our internal staff each semester, reaching 650-850 students per term. The course is one credit, graded, and required for all Ivy College of Business students, which continues to be an important method for connecting with students on career topics and professional development. The students indicate high ratings for this course overall as well as our instructors, who are generally career coordinators in our office, which has grown our connectivity and consistency in engagement with Ivy students.

Thank you for your support, and we look forward to reporting the successes of Ivy College of Business students and graduates in the future. Please feel free to contact me personally if you have questions or concerns about this information or have other data interests or needs.

All the best,

Kathryn Wieland
Director
Business Career Services
### 2017-18 HIGHLIGHTS

( ) = +/- from last year

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
<th>Percentages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ivy College of Business undergraduates</td>
<td>Were engaged (including graduate school, additional education, employed professionally, and temporarily employed-seeking permanent)</td>
<td>98% (+2%)</td>
</tr>
<tr>
<td>Ivy College of Business undergraduates</td>
<td>Were professionally engaged (including graduate school, additional education, and employed professionally)</td>
<td>97% (+2%)</td>
</tr>
<tr>
<td>Internships/Co-ops</td>
<td>Were reported</td>
<td>1,344 (-2%)</td>
</tr>
<tr>
<td>Individual career advising appointments</td>
<td>Took place</td>
<td>2,319 (-6.3%)</td>
</tr>
<tr>
<td>Alumni registrants</td>
<td>Miscellaneous</td>
<td>154 (-5.2%)</td>
</tr>
</tbody>
</table>

#### On-campus Recruiting

- Organizations recruited: 312 (-7.1%) (2016/17=336)
- Number of interview schedules: 306 (-8.1%) (2016/17=333)
- Interviews conducted: 1,612 (-8.4%) (2016/17=1,759)

#### Off-campus Recruiting

- Full-time positions were posted: 2,943 (-4.0%) (2016/17=3,066)
- Intern/Co-op positions were posted: 1,669 (+1.6%) (2016/17=1,642)

#### Career Fairs

- Organizations attended the Career Fair in September 2017: 199 (-3.9%)
- Students attended the Career Fair in September 2017: 3,683 (+2.8%)
- Organizations attended the Career Fair in February 2018: 163 (+7.2%)
- Students attended the Career Fair in February 2018: 1,983 (-3.0%)

#### Services Evaluation

- Student evaluation: 1.5
- Employer evaluation: 1.6

#### Phone/Virtual Interviews

- Requests by students to use interview rooms for phone/virtual interviews: 174

- Undergraduates Engaged: 98.0%
- Increase in organization attendance at the 2018 Spring Career Fair: 7.2%
Business Career Services is dedicated to providing students and alumni with the information and tools necessary for successful professional development and job seeking. Most importantly, Business Career Services connects students, alumni, and faculty/staff with employers by providing programs and services that create opportunities to engage in mutually beneficial partnerships that meet the needs of an evolving, global workforce.

**Professional Development**

- BUSAD 203 (Careers in Business and Professional Employment Preparation): required class for all Ivy College of Business students
- CareerLeader-College: business career assessment tool
- Speaker Series: Fall 2017 (1,346 attendees) and Spring 2018 (262 attendees)
Personalized Career Planning

- Individual career advising
- Career-related resources
- Comprehensive website including job searching guides
- Career-related presentations
- Mock interviews

Campus Recruitment

- Interviewing facilities
- Web-based recruiting system (CyHire)
- Employer visits
- Fall & Spring Career Fairs
- Interview Days

Real World Business Opportunities

- Assistance with internship and co-op search
- Informational interviews with professionals in area of interest
BUSAD 203

Careers in Business and Professional Employment Preparation

Rooted in team-based learning, BUSAD 203 explores careers in business, helps students identify and leverage their top 5 CliftonStrengths, and covers issues relevant to functioning professionally in the workplace. Topics include: developing and implementing a professional job search, resumes, cover letters, interviewing, evaluating offers, networking, LinkedIn, and professional presentations. Each semester, several sections are offered, reaching 650-850 students.
2,319
Total advising & express appointments

1.54
Student evaluation of Business Career Services (based on a 1-5 scale; 1 being excellent and 5 being poor)

169
Total mock interviews conducted

APPOINTMENTS BY MAJOR

<table>
<thead>
<tr>
<th>Major</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>327</td>
</tr>
<tr>
<td>BUSEC</td>
<td>20</td>
</tr>
<tr>
<td>BUS U</td>
<td>6</td>
</tr>
<tr>
<td>ENTSP</td>
<td>17</td>
</tr>
<tr>
<td>FIN</td>
<td>483</td>
</tr>
<tr>
<td>MGMT</td>
<td>188</td>
</tr>
<tr>
<td>MIS</td>
<td>296</td>
</tr>
<tr>
<td>MKT</td>
<td>502</td>
</tr>
<tr>
<td>MS/PHD</td>
<td>5</td>
</tr>
<tr>
<td>NON BUS</td>
<td>89</td>
</tr>
<tr>
<td>P BUS</td>
<td>69</td>
</tr>
<tr>
<td>SCM</td>
<td>317</td>
</tr>
</tbody>
</table>
EMPLOYER ENGAGEMENT

Employer Development
- Executed summer Employers Circle meeting involving 30 recruiters.
- Engaged with 84 business development prospects in 2017-18.

CyHire
In partnership with all colleges of the university, Business Career Services has an online career management system called CyHire. Centralized technology combines the resources of seven great colleges to provide job opportunities and access to Iowa State University talent for our employer clients. This system ensures fair and equal access for students, alumni, and employers.

CyHire Features
- Job Postings
- On Campus Interviewing (OCI)
- Event Registration
- Informational Sessions

1.6
Employer evaluation of Business Career Services (based on a 1-5 scale; 1 being excellent and 5 being poor)

1,612
Scheduled interviews through CyHire
If you would like to meet with Business Career Services staff for a recruiting strategy discussion, please contact us at bcs@iastate.edu or (515) 294-2542.
# UNDERGRADUATE EMPLOYMENT STATISTICS

## BACHELOR LEVEL GRADUATES

<table>
<thead>
<tr>
<th>Department</th>
<th>BS Grads</th>
<th>Grad School</th>
<th>Additional Education</th>
<th>Employed Professionally</th>
<th>Temporarily Employed, Seeking Employment</th>
<th>Total</th>
<th>Engaged</th>
<th>Seeking Employment</th>
<th>Not Seeking Employment</th>
<th>No Reply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>175</td>
<td>36</td>
<td>2</td>
<td>1</td>
<td>113</td>
<td>151</td>
<td>97</td>
<td>100</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Business Economics</td>
<td>14</td>
<td>1</td>
<td>10</td>
<td>1</td>
<td>7</td>
<td>10</td>
<td>100</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Entrepreneurship</td>
<td>4</td>
<td>1</td>
<td>25</td>
<td>0</td>
<td>3</td>
<td>4</td>
<td>100</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Finance</td>
<td>248</td>
<td>28</td>
<td>14</td>
<td>1</td>
<td>167</td>
<td>196</td>
<td>98</td>
<td>3</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>Management</td>
<td>133</td>
<td>4</td>
<td>4</td>
<td>1</td>
<td>98</td>
<td>107</td>
<td>100</td>
<td>0</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td>MIS (Management Information Systems)</td>
<td>159</td>
<td>4</td>
<td>3</td>
<td>0</td>
<td>126</td>
<td>132</td>
<td>96</td>
<td>5</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>Marketing</td>
<td>233</td>
<td>10</td>
<td>5</td>
<td>1</td>
<td>183</td>
<td>201</td>
<td>99</td>
<td>2</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>SCM (Supply Chain Management)</td>
<td>177</td>
<td>7</td>
<td>4</td>
<td>0</td>
<td>160</td>
<td>167</td>
<td>98</td>
<td>3</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>1,143</td>
<td>91</td>
<td>9</td>
<td>6</td>
<td>1</td>
<td>857</td>
<td>97</td>
<td>100</td>
<td>109</td>
<td>2</td>
</tr>
</tbody>
</table>

* These categories are not included in the Total Engaged statistics.
Methodology

The data presented was collected in the following manner:

1. Direct responses from graduating students
2. Responses from employers
3. Responses from faculty
4. Information received from Undergraduate Programs submitted for graduation
5. Phone calls made directly to graduates or their families

Definition of Categories

GRADUATE SCHOOL indicates the graduate is attending graduate school.

ADDITIONAL EDUCATION indicates the graduate is gaining additional undergraduate education before entering the workforce.

EMPLOYED PROFESSIONALLY is defined as employment which requires a college degree. It does not always indicate employment in the graduated field of study.

TEMPORARILY EMPLOYED, SEEKING PROFESSIONAL EMPLOYMENT indicates the graduate is working in a position that does not require a college degree. This type of employment is often a carryover from work while in school.

SEEKING EMPLOYMENT indicates the graduate is unemployed and actively seeking professional employment.

NOT SEEKING EMPLOYMENT* indicates the graduate is not entering the job market at this time.

NO REPLY* indicates that despite our best efforts, no contact was made to ascertain this individual’s employment status.

*These categories are not included in the Total Engaged statistics.
Out of Country
Canada 1
China 2
India 1
Japan 1
Malaysia 3
Mexico 1
Republic of the Congo 1
South Korea 1
Unknown 5
# SALARY ACCEPTANCES/OFFERS SUMMARY

<table>
<thead>
<tr>
<th>Bachelor Level Graduates</th>
<th>#</th>
<th>Low</th>
<th>Average</th>
<th>Median</th>
<th>High</th>
<th>% Change 2016-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>82</td>
<td>$29,120</td>
<td>$48,521</td>
<td>$51,000</td>
<td>$65,000</td>
<td>-1.3%</td>
</tr>
<tr>
<td>Business Economics</td>
<td>9</td>
<td>$38,480</td>
<td>$51,664</td>
<td>$53,500</td>
<td>$61,000</td>
<td>---</td>
</tr>
<tr>
<td>Entrepreneurship*</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Finance</td>
<td>107</td>
<td>$27,040</td>
<td>$51,140</td>
<td>$50,000</td>
<td>$94,000</td>
<td>+5.9%</td>
</tr>
<tr>
<td>Management</td>
<td>54</td>
<td>$20,800</td>
<td>$48,131</td>
<td>$50,000</td>
<td>$70,000</td>
<td>+11.9%</td>
</tr>
<tr>
<td>MIS (Management Information Systems)</td>
<td>82</td>
<td>$27,040</td>
<td>$58,720</td>
<td>$60,000</td>
<td>$96,000</td>
<td>+6.2%</td>
</tr>
<tr>
<td>Marketing</td>
<td>91</td>
<td>$26,500</td>
<td>$43,677</td>
<td>$44,700</td>
<td>$70,000</td>
<td>-4.3%</td>
</tr>
<tr>
<td>SCM (Supply Chain Management)</td>
<td>88</td>
<td>$34,000</td>
<td>$52,963</td>
<td>$53,500</td>
<td>$90,000</td>
<td>+2.1%</td>
</tr>
<tr>
<td>All Majors Total</td>
<td>513</td>
<td>$20,800</td>
<td>$50,614</td>
<td>$51,000</td>
<td>$96,000</td>
<td>+2.6%</td>
</tr>
</tbody>
</table>

* Sample size too small for reporting
97% of students are professionally engaged

## TOP HIRING ORGANIZATIONS 2017-18

<table>
<thead>
<tr>
<th>Employer</th>
<th># of Hires</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principal Financial Group</td>
<td>17</td>
</tr>
<tr>
<td>John Deere</td>
<td>14</td>
</tr>
<tr>
<td>Wells Fargo</td>
<td>13</td>
</tr>
<tr>
<td>Cerner Corporation</td>
<td>12</td>
</tr>
<tr>
<td>RSM US LLP</td>
<td>12</td>
</tr>
<tr>
<td>UnitedHealth Group</td>
<td>11</td>
</tr>
<tr>
<td>J.B. Hunt Transport, Inc.</td>
<td>10</td>
</tr>
<tr>
<td>KPMG LLP</td>
<td>10</td>
</tr>
<tr>
<td>Ecolab, Inc.</td>
<td>9</td>
</tr>
<tr>
<td>3M</td>
<td>8</td>
</tr>
<tr>
<td>EY</td>
<td>8</td>
</tr>
<tr>
<td>TMC Transportation</td>
<td>8</td>
</tr>
<tr>
<td>WorldWide Logistics</td>
<td>8</td>
</tr>
<tr>
<td>Hy-Vee, Inc.</td>
<td>7</td>
</tr>
<tr>
<td>Amazon</td>
<td>6</td>
</tr>
<tr>
<td>BH Management</td>
<td>6</td>
</tr>
<tr>
<td>Deloitte &amp; Touche LLP</td>
<td>6</td>
</tr>
<tr>
<td>Holmes Murphy &amp; Associates</td>
<td>6</td>
</tr>
<tr>
<td>Keyot</td>
<td>6</td>
</tr>
<tr>
<td>PricewaterhouseCoopers, LLP</td>
<td>6</td>
</tr>
<tr>
<td>Renewable Energy Group (REG)</td>
<td>6</td>
</tr>
<tr>
<td>Ruan Transportation Management</td>
<td>6</td>
</tr>
</tbody>
</table>
2017-18 EMPLOYERS HIRING BACHELOR DEGREE BUSINESS UNDERGRADUATES

ACCOUNTING
ABM, 1
Archer Daniels Midland Company, 1
Archway Marketing, 1
BH Management, 4
Bland & Associates, 1
Burr Pilger Mayer LLP, 1
C&A Industries, Inc., 1
Casey’s General Stores, Inc., 1
Cerner Corporation, 1
Chicago Transom Partners, 1
CliftonLarsonAllen LLP, 2
Collins Aerospace, 1
Community Health Systems, 1
Continental Resources, 1
Corell Contractor, Inc., 1
Danfoss, 2
Deloitte & Touche LLP, 6
Denman & Company, 1
Donnelly Financial Solutions, 1
Eide Bailly, 1
EMC Insurance Group, Inc., 1
Energy Management Collaborative, 1
EY, 4
First National Bank, 2
Gardiner Thomsen, 1
HNI Corporation, 1
Holmes Murphy & Associates, 1
HuaoChao Inc, 1
Hy-Vee, Inc., 1
IMWCA, 1
Iowa Department of Transportation, 1
Iowa Utilities Board, 1
John Deere, 2
Kindred Hospital, 1
Kingland Systems Corp., 1
Koch Industries, 1
KPMG LLP, 7
LattaHarris, LLP, 1
Legge Farms, 1
Line-X, 1
McGowen, Hurst, Clark & Smith PC, 1
Meriwether, Wilson & Co, PLC, 2
MICA, 1
My Online Camp, 1
Northwestern Mutual, 1
NuCara Pharmacy, 1
Office of Auditor of State (Iowa), 3
Penn FC, 1
PGA Tour, 1
Pharmacists Mutual Insurance Company, 1
PricewaterhouseCoopers, LLP, 3
Principal Financial Group, 4
Renewable Energy Group (REG), 2
Retail Financial Services, 1
RSM US LLP, 5
Schnurr & Company, 1
Sears Holdings Corporation, 1
Slayer Espresso, 1
St. Olaf College, 1
State of Iowa, 1
Stotlar and Stotlar CPA, 1
Transamerica, 2
U.S. Bank, 1
Union Pacific Railroad, 1
Unknown, 9
Wipfli LLP, 1
Wojcicki and Associates, 1
Workiva, 3

BUSINESS ECONOMICS
IBM Corporation, 1
Iowa Finance Authority, The, 1
J. B. Hunt Transport, Inc., 1
Kappa Kappa Gamma, 1
Kingland Systems Corp., 1
Union Pacific Railroad, 1
Wintrust, 1

ENTREPRENEURSHIP
BNew Mobiles, 1
LANE Trailer Mfg. Co., 1
Unknown, 1

FINANCE
Accountemps, 1
AFLAC, 1
Allstate Insurance Company, 1
Ameriprise Financial, 1
Ames IT and Numeric Solutions, LLC, 1
Athene USA, 1
Auto-Owners Insurance Company, 1
AXA Advisors, 1
Bank Of China, 1
BCC Advisers, 1
Berkshire Hathaway Homestate Companies, 2
BH Management, 1
Businessolver, 1
Captive Resources LLC, 1
CEIC Data, 1
Cerner Corporation, 2
Charles Schwab, 1
Citi Bank, 1
Collaborative Planning Group, 1
Collins Aerospace, 1
Community Health Systems, 1
Danfoss, 1
Delta Dental of Iowa, 1
Ecolab, Inc., 5
Edward Jones, 1
EMC Insurance Group, Inc., 1
Emerson, 1
Enterprise Rent-A-Car, 1
EPIK, 1
Ethos Group, 1
EY, 2
Farm Bureau Financial Services, 1
Farmers & Merchants Savings Bank, 1
Farmers State Bank - Yale, 1
Federal Deposit Insurance Corporation, 1
Federal Reserve Bank of Kansas City, 1
First American Bank Group, Ltd., 2
First National Bank, 2
Foster Klima, 1
Gallagher, 1
Guerrero Howe Custom Media, 1
GuideOne Insurance, 1
Hartfiel Automation, 1
Haywire, 1
Hertz Corporation, The, 1
Holmes Murphy & Associates, 1
Hy-Vee, Inc., 1
IBM Corporation, 4
Innovative Development Strategies, 1
Iowa Center for Economic Success, 1
Iowa Finance Authority, The, 1
J. B. Hunt Transport, Inc., 1
John Deere, 2
John Deere Financial, 1
Jones Lang LaSalle, 1
JPMorgan Chase, 1
Kalman and Co, 1
Keyot, 1
Kiewit, 2
Kingland Systems Corp., 1
KPMG LLP, 2
Kum & Go, L.C., 1
LattaHarris, LLP, 1
MassMutual Central US, 1
McGowen, Hurst, Clark & Smith PC, 1
Merrill Lynch, 2
Mississippi Valley Credit Union, 1
MSI Systems Integrators, 1
Nationwide Insurance, 1
Nielsen Company, The, 1
Northwest Bank, 1
Northwestern Mutual, 1
Old Republic Surety Company, 1
Orion, 1
Outstanding Auto, 1
Pepper Construction, 1
Piper Jaffray Inc., 2
PMA Financial Network, 1
Prestasi Mewah, 1
Principal Financial Group, 5
Progressive Insurance, 1
Renewable Energy Group (REG), 1
Rock Island Arsenal, 1
Rockwell Collins, 1
Royal Bank of Canada, 1
RSM US LLP, 2
Schnurr & Company, 1
Security National Bank, 1
Self Employed, 1
Situs RERC, 2
South Story Bank & Trust, 1
Spirit Home Healthcare, 1
State Farm Insurance, 1
State of Iowa, 1
State Street, 1
Stein Industries, Inc, 1
Substation Equipment Sales, 1
TD AMERITRADE, 1
The Alden Network, 1
The Boat House LLC, 1
Thrivent Financial, 1
Transamerica, 1
TTI, 1
U.S. Army, 1
U.S. Bank, 4
U.S. Marine Corps, 1
UL - Underwriters Laboratories, 1
UnitedHealth Group, 1
Unknown, 16
Voya Financial, 1
Wells Fargo, 7
West Bank, 1
William Blair & Company, 1
WorldWide Logistics, 1
YJT Solutions, 2

**MANAGEMENT**

3M, 1
Access Systems, 1
Allsteel, 1
Amazon, 1
American Family Insurance, 1
American Packaging Corporation, 1
Arrive Logistics, 1
Barilla America, Inc., 1
BH Management, 1
Buckle, Inc., The, 1
C4 Technical Services, 1
Captive Resources, 1
Cargill, Incorporated, 1
Casey’s General Stores, Inc., 1
Cerner Corporation, 1
Chicago Marketing Inc, 1
Chick-fil-A, Inc., 1
Clutch Management, 1
CoBank, 1
Collaborative Planning Group, 1
Danfoss, 1
DexYP Thryv, 1
DLL Finance, 1
DuPont, 1
Ecolab, Inc., 1
Epic, 1
Farm Bureau Financial Services, 1
Farm Credit Services of America, 1
Geico, 1
Genuine Parts Company - Automotive Parts Group / NAPA, 1
HaverKamp Properties, 1
HNI Corporation, 1
Holmes Murphy & Associates, 1
Hormel Foods Corporation, 1
Hy-Vee, Inc., 1
Insight Global, Inc., 1
Iowa State University, 1
J. B. Hunt Transport, Inc., 2
JMR Landscape Design, 1
John Deere, 1
Keyot, 2
Kum & Go, L.C., 1
LFS, 1
Lowe’s Companies, 1
Mainliner Inc, 1
Mechdyne Corporation, 1
Menards, Inc., 1
Meredith Corporation, 1
Meriwether, Wilson & Co, PLC, 1
MHC Kenworth, 1
Northwestern Mutual, 1
Open Systems International, Inc., 1
Oshkosh Corporation, 1
OurHour, 1
Pella Corporation, 1
Pepper Construction, 1
POOLCORP, 1
Principal Financial Group, 1
Radisson Hotel, 1
Raytheon, 1
Renewable Energy Group (REG), 1
RentAmes Property Management, 1
Ruan Transportation Management Services, 3
Securian Financial Group, 1
Self Employed, 5
State Farm Insurance, 1
State of Iowa, 1
SuperValu, Inc., 1
Taylor Law, 1
TCF Financial Corporation, 1
Tennessee Titans, 1
TJX, Inc., 1
TMC Transportation, 1
Union Pacific Railroad, 1
UnitedHealth Group, 1
Unknown, 11
Von Maur, 2
Wells Fargo, 2

**MANAGEMENT INFORMATION SYSTEMS (MIS)**

3M, 1
Allianz Life Insurance, 1
Allstate Insurance Company, 1
Andersen Corporation, 1
Athene USA, 1
Baker Group, 1
Boeing Company, The, 2
Brownells Inc., 1
Casey’s General Stores, Inc., 1
Cerner Corporation, 3
Conduent, 1
Dart Transit Company, 1
Department Of Defense, 1
DHI Group, Inc., 1
Dickinson, Mackaman, Tyler & Hagen PC, 1
Ecolab, Inc., 2
EMC Insurance Group, Inc., 2
Engineering People, 1
EO Johnson Business Technologies, 1
EY, 1
Farm Bureau Financial Services, 2
Farm Credit Services of America, 1
Federal Government, 1
Global Reach Internet Productions, 1
Holmes Murphy & Associates, 2
Hormel Foods Corporation, 1
Hyland, 1
Hy-Vee, Inc., 2
Innovaire, 1
Insight Global, Inc., 1
International Paper Company, 1
Iowa Solutions, 1
ITAGroup, Inc., 1
John Deere, 6
Johnson Machine Works, Inc., 1
Jones Lang LaSalle, 1
Kerry, 1
Keyot, 3
KPMG LLP, 1
Kum & Go, L.C., 1
Land O'Lakes, Inc., 1
LK Manu, 1
Mariana Tek, 1
MatrixCare, 1
Meredith Corporation, 1
MidAmerican Energy Company, 1
Minneapolis Community and Technical College, 1
Nationwide Insurance, 3
NISC, 1
Northwestern Mutual, 1
OmniVista Solutions, 1
Open Access Technology International Inc, 1
Permasteelisa North America, 1
PricewaterhouseCoopers, LLP, 3
Principal Financial Group, 7
Professional Medical Management, 1
QAT Global, 1
QCI, 1
Revature LLC, 1
RSM US LLP, 5
RTI International, 1
Self Employed, 1
Sogeti USA, 2
Stanley Consultants, 1
Sukup Manufacturing Company, 1
Textron Aviation (Beechcraft Corporation and Cessna Aircraft Company), 1
TMC Transportation, 2
UnitedHealth Group, 8
Unknown, 11
Von Maur, 1
Waldinger Corporation, The, 1
Wellmark, 1
Wells Fargo, 1
Willis Towers Watson, 2
Workiva, 1
Yash Technologies, Inc., 1
Zirous, 1

**MARKETING**

Access Systems, 1
Advanced CADCAM Service / EngineeringPeople, 1
Allsteel, 1
Alpha Delta Pi Sorority, 1
Amazon, 1
American Eagle Outfitters, 1
American Marketing & Publishing, 1
American Packaging Corporation, 1
Ames Tribune, The, 1
Anheuser-Busch Companies, Inc., 1
Anytime Fitness, 1
Archer Daniels Midland Company, 1
Arctic Wolf Networks, 1
Athene USA, 1
B&G HVAC, 1
Bankers Life and Casualty Company, 1
Beeline Group, 1
Best Buy Co., Inc., 1
Bike Country, 1
Blue Frog, 1
Blue42, 1
Bobcat Company, 1
BodyViz, 1
Boston Scientific Corporation, 2
Brooksource, 1
BuilderTRENDS, 1
Businessolver, 2
C. H. Robinson Worldwide, Inc., 3
Caesars Entertainment, 1
Caloosa Organics, 1
Capitol Lien, 1
CAUSEY & YE LAW, 1
Cerner Corporation, 2
Charter Dura Bar, 1
Circuit Media, 1
Colle+McVoy, 1
DeadEye BBQ, 1
Diversant, LLC, 1
Division-D, 1
Duk Young Construction, 1
Eaton Corporation, 1
Employee & Family Resources, 1
Enterprise Holdings, Inc., 1
Expeditors International, 1
Foster Klima, 1
Fourteen Foods, 1
Freedom Home Health Care, 1
Fresh Wave, 1
Frito-Lay, Inc., 1
Gateway Hotel & Conference Center, 1
General Mills, 1
Genpact, 1
Global Aviation Resources, 2
Haworth Media & Marketing, 1
Haywire, 1
Historical Museum of Iowa, 1
Holmes Murphy & Associates, 1
Home Depot, The, 2
Hon Company, 2
Huskins Harris, 1
Hy-Vee, Inc., 1
ICS Advanced Technologies, 1
Iowa Events Center, 1
Iowa Sports Supply, 1
Iowa State Fair, 1
J. B. Hunt Transport, Inc., 1
John Deere, 1
JoyRun, 1
Junge Control, Inc., 1
KCCI-TV, 1
Kick Site, 1
Kingland Systems Corp., 1
Kohl's Department Stores, 5
KONE Inc., 3
Konica Minolta Business Solutions USA Inc, 1
Kreg Tool Co., 1
Kum & Go, L.C., 1
Lacek Group, The, 1
Lands' End, 1
Laser Resources, 1
Lee Enterprises, 1
MAN Marketing, 1
Marquette Hotel, The, 1
Mason City School District, 1
MassMutual Central US, 1
Mediacom, 1
Merchology, 1
Meredith Corporation, 2
Mindshare, 1
National Collegiate Scouting Association, 1
Nolan Transportation Group, 1
Orbee Auto, 1
Palmer Group, 1
Pella Corporation, 2
PepsiCo, 3
PigCHAMP Inc., 1
Prime Therapeutics, 1
Printer Inc., The, 1
Red Bull, 1
RedBull, 1
RipRoar Events, 1
Rolling Wok Cafe, 1
Rolls-Royce, 1
Rush Innovation, 1
Ryerson, 2
SeaSense, 1
Self Employed, 3
ServPro, 1
Shamrock Trading Corporation, 1
Sherwin-Williams Company, The, 1
Smart Energy Solutions, 1
South Story Bank & Trust, 1
Southern Glazers Wine and Spirits, 1
SportRadar, 1
Spreetail, 1
SRF Consulting Group, Inc., 1
Starkey Hearing Technologies, 1
Stitch Fix, 1
Stryker Endoscopy, 1
TEKsystems, 3
The Marketing Arm, 1
The Style Bar Boutique, 1
Think Digital, 1
Thomson Reuters, 1
Times Republic, 1
Trans State Logistics, 1
Travelliance-American Airlines, 1
Uhaul Headquarters, 1
Uline, 1
United Rentals, Inc., 1
UnitedHealth Group, 1
Unknown, 20
US Water Filters, 1
Wal-Mart Corporation, 1
Waukee, IA, City of, 1
Wells Fargo, 3
WorkDay, 1
Workiva, 1

SUPPLY CHAIN MANAGEMENT
3M, 6
Access Systems, 1
Ace Hardware Corporation, 1
Altec Industries, Inc., 1
Amazon, 4
American Income Life, 1
American Packaging Corporation, 1
Apex Supply Chain Technologies, 1
ArcBest Corporation, 1
Archer Daniels Midland Company, 2
Arconic (Formerly known as Alcoa), 1
Barr-Nunn Transportation, Inc., 1
Best Buy Co., Inc., 2
Big Dee Construction, 1
BlueGrace Logistics, 1
BNSF Logistics, 1
BNSF Railway, 1
Boeing Company, The, 1
Boom Lab, 1
Britton Transport, 1
Bunn-O-Matic Corporation, 1
C. H. Robinson Worldwide, Inc., 2
CS CDMX, 1
Cargill, Incorporated, 2
Caterpillar Inc., 2
Central States Roofing, 1
Cerner Corporation, 3
Certapro Painters, 1
Colony Brands, Inc., 1
Conagra Brands, 1
Cornerstone, 1
CRST International, Inc., 1
Culligan Water Conditioning, 1
Danfoss, 1
Dayton Freight Lines, 1
Decker Truck Lines, 3
DHL Express, 1
DHL Supply Chain, 1
Donghee, 1
Ecolab, Inc., 1
Edward Don & Company, 1
Elkay Manufacturing Company, 1
Emerson, 1
Entegris, 1
EY, 1
Genpact, 1
Hagie Manufacturing Company, 1
Hajoca Corporation, 1
Hormel Foods Corporation, 1
Hybrid Transit Systems, Inc., 1
Hy-Vee, Inc., 1
International Paper Company, 4
J. B. Hunt Transport, Inc., 5
John Deere, 2
Kerry, 1
Land O’Lakes, Inc., 3
Lapp Tannehill, 1
LockShackFancy, 1
Loffredo Fresh Produce, 1
Lozier Corporation, 1
Menards, Inc., 3
Microbiologique Inc, 1
Nor-Am Cold Storage, 1
Northrop Grumman, 2
Old Dominion Freight Line, Inc, 1
Pella Corporation, 1
Penske Truck Leasing, 1
PepsiCo, 1
Permasteelisa North America, 1
Phillips and Temro, 1
Polk County Sheriff’s Office, 1
Procom, 1
Quality Manufacturing Corporation, 1
Quest Engineering, 1
Rapid Packaging, Inc., 1
Renewable Energy Group (REG), 2
Rockwell Collins, 1
Rogers Corporation, 1
Ruan Transportation Management Services, 3
SAP America, 1
Schneider, 1
Scotlynn Group, 1
Seaboard Foods, 1
Shure Incorporated, 1
Sterling Computers, 1
SunSource, 1
Suttle Communications, 1
Target Corp., 5
Textron Aviation (Beechcraft Corporation and Cessna Aircraft Company), 1
TMC Transportation, 5
Todd & Sargent, Inc., 1
Transamerica, 1
truMedic, 1
Tyson Foods, Inc., 1
Union Pacific Railroad, 2
Unknown, 8
Veritiv Corporation, 1
Viega, 1
Wal-Mart Corporation, 1
Weitz Company, 1
Werner Enterprises, 1
WorldWide Logistics, 7
Wyeth Nutrition, 1
XPO Logistics, 1
Zoetis, 1
## TOP EMPLOYERS BY MAJOR

### ACCOUNTING
- KPMG, LLP, 7
- Deloitte & Touche LLP, 6
- RSM US, LLP, 5
- BH Management, 4
- EY, 4
- Principal Financial Group, 4
- Office of Auditor of State (Iowa), 3
- PricewaterhouseCoopers, LLP, 3
- Workiva, 3

### BUSINESS ECONOMICS
- IBM Corporation, 1
- Iowa Finance Authority, The, 1
- J.B. Hunt Transport, Inc., 1
- Kappa Kappa Gamma, 1
- Kingland Systems Corp., 1
- Union Pacific Railroad, 1
- Wintrust, 1

### ENTREPRENEURSHIP
- BNew Mobiles, 1
- LANE Trailer Mfg. Co, 1

### FINANCE
- Wells Fargo, 7
- Ecolab, Inc., 5
- Principal Financial Group, 5
- IBM Corporation, 4
- US Bank, 4

### MANAGEMENT
- Ruan Transportation Management Services, 3
- J.B. Hunt Transport, Inc., 2
- Keyot, 2
- Von Maur, 2
- Wells Fargo, 2

### MARKETING
- Kohl’s Department Stores, 5
- C.H. Robinson Worldwide, Inc., 3
- KONE Inc., 3
- PepsiCo, 3
- TEKsystems, 3
- Wells Fargo, 3

### Supply Chain Management
- WorldWide Logistics, 7
- 3M, 6
- J.B. Hunt Transport, Inc., 5
- Target Corp., 5
- TMC Transportation, 5
- Amazon, 4
- International Paper Company, 4

### MANAGEMENT INFORMATION SYSTEMS (MIS)
- UnitedHealth Group, 8
- Principal Financial Group, 7
- John Deere, 6
- RSM UP LLP, 5
- Cerner Corporation, 3
- Keyot, 3
- Nationwide Insurance, 3
- PricewaterhouseCoopers, LLP, 3

### TOP EMPLOYERS

<table>
<thead>
<tr>
<th>Major</th>
<th>Company Name</th>
<th>Count</th>
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<tbody>
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<td>ACCOUNTING</td>
<td>KPMG, LLP</td>
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<td>Deloitte &amp; Touche LLP</td>
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<td>RSM US, LLP</td>
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<td>BH Management</td>
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<td>Principal Financial Group</td>
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<td>Office of Auditor of State (Iowa)</td>
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<td>Iowa Finance Authority, The</td>
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<td></td>
<td>Kappa Kappa Gamma</td>
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<tr>
<td></td>
<td>Kingland Systems Corp.</td>
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<td>Union Pacific Railroad</td>
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<td>Wintrust</td>
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<tr>
<td>ENTREPRENEURSHIP</td>
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<td>LANE Trailer Mfg. Co</td>
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<td>FINANCE</td>
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<td>Ecolab, Inc.</td>
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<td></td>
<td>IBM Corporation</td>
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<td>US Bank</td>
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<td>MANAGEMENT</td>
<td>Ruan Transportation Management</td>
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<td>Services</td>
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<td>Keyot</td>
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<td>Von Maur</td>
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<tr>
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<td>Wells Fargo</td>
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<tr>
<td>MARKETING</td>
<td>Kohl’s Department Stores</td>
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<tr>
<td></td>
<td>C.H. Robinson Worldwide, Inc.</td>
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<tr>
<td></td>
<td>KONE Inc.</td>
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<td>PepsiCo</td>
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<td>TEKsystems</td>
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<td>Wells Fargo</td>
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<tr>
<td>Supply Chain Management</td>
<td>WorldWide Logistics</td>
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<td>3M</td>
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<td></td>
<td>J.B. Hunt Transport, Inc.</td>
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<tr>
<td></td>
<td>Target Corp.</td>
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<tr>
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<td>TMC Transportation</td>
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<tr>
<td></td>
<td>Amazon</td>
<td>4</td>
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<tr>
<td></td>
<td>International Paper Company</td>
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</tbody>
</table>
In today’s marketplace, recruiting, hiring, and training the most suitable employees is critical to the success of your organization. One of the most effective ways to make sure you’re offering the right job to the right person is through internships/co-ops.

Internships/co-ops let you observe a prospective employee’s performance in an actual job situation. Through internships/co-ops, you’re able to evaluate a student’s real potential in light of your company’s needs before you offer a student a full-time professional position.
STUDENT INTERNSHIP/CO-OP BY SEMESTER

- **Fall Internships**: 232
- **Spring Internships**: 188
- **Summer Internships**: 924
- **Total Internships**: 1,344
**INTERNERSHIP/CO-OP BY STATE**

**Out of Country**
- Australia: 1
- Brazil: 1
- China: 4
- England: 2
- Ireland: 2
- Italy: 1
- Japan: 1
- Mexico: 1
- Netherlands: 2
- New Zealand: 1
- South Korea: 1
- Taiwan: 1
- Thailand: 1

**In Iowa**
- 70%

**Out of Iowa**
- 30%

**Internship/Co-op in State**

**No Reported Internship/Co-op in State**
## STUDENT INTERNSHIPS BY MAJOR

<table>
<thead>
<tr>
<th>Major</th>
<th>Summer ’17</th>
<th>Fall ’17</th>
<th>Spring ’18</th>
<th>Total</th>
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<tbody>
<tr>
<td>Accounting</td>
<td>172</td>
<td>48</td>
<td>36</td>
<td>256</td>
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<tr>
<td>Business Economics</td>
<td>7</td>
<td>2</td>
<td>2</td>
<td>11</td>
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<tr>
<td>Entrepreneurship</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
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<tr>
<td>Finance</td>
<td>192</td>
<td>51</td>
<td>34</td>
<td>277</td>
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<tr>
<td>Management</td>
<td>57</td>
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<td>MIS (Management Information Systems)</td>
<td>128</td>
<td>31</td>
<td>26</td>
<td>185</td>
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<tr>
<td>Marketing</td>
<td>196</td>
<td>41</td>
<td>49</td>
<td>286</td>
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<tr>
<td>Pre-Business</td>
<td>25</td>
<td>4</td>
<td>2</td>
<td>31</td>
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<tr>
<td>SCM (Supply Chain Management)</td>
<td>146</td>
<td>38</td>
<td>33</td>
<td>217</td>
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<tr>
<td><strong>Total Internships</strong></td>
<td><strong>924</strong></td>
<td><strong>232</strong></td>
<td><strong>188</strong></td>
<td><strong>1,344</strong></td>
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## INTERNSHIP SALARY SUMMARY

(Hourly pay reported by students and employers)

<table>
<thead>
<tr>
<th>Major</th>
<th>#</th>
<th>Low</th>
<th>Average</th>
<th>High</th>
<th>% Change 2016/2017</th>
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<tbody>
<tr>
<td>Accounting</td>
<td>170</td>
<td>$8.00</td>
<td>$15.31</td>
<td>$25.00</td>
<td>-2.5%</td>
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<tr>
<td>Business Economics</td>
<td>8</td>
<td>$9.00</td>
<td>$14.25</td>
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<td>+28.7%</td>
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<td>Entrepreneurship*</td>
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<tr>
<td>Finance</td>
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<td>$8.00</td>
<td>$14.16</td>
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<td>Management</td>
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<td>$7.00</td>
<td>$12.86</td>
<td>$22.50</td>
<td>+11.8%</td>
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<tr>
<td>MIS (Management Information Systems)</td>
<td>136</td>
<td>$8.00</td>
<td>$16.89</td>
<td>$36.00</td>
<td>+3.4%</td>
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<tr>
<td>Marketing</td>
<td>135</td>
<td>$7.25</td>
<td>$12.58</td>
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<td>-5.1%</td>
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<tr>
<td>Pre-Business</td>
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<td>$8.00</td>
<td>$14.50</td>
<td>$20.75</td>
<td>+9.7%</td>
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<tr>
<td>SCM (Supply Chain Management)</td>
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<td>$8.75</td>
<td>$16.23</td>
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<td>+6.4%</td>
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<tr>
<td><strong>Total Offers/Acceptances</strong></td>
<td>826</td>
<td>$7.00</td>
<td>$14.87</td>
<td>$36.00</td>
<td>+1.8%</td>
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</table>

* Sample size too small for reporting

For more information about internships and co-ops, please visit www.ivybusiness.iastate.edu/careers/employers/internships-and-co-ops/
### TOP INTERNSHIP/CO-OP EMPLOYERS 2017-18

<table>
<thead>
<tr>
<th>Employer</th>
<th># of Hires</th>
<th>Ranking</th>
<th>2016-17 Ranking</th>
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<tbody>
<tr>
<td>Kingland Systems Corp.</td>
<td>134</td>
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<tr>
<td>Principal Financial Group</td>
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<tr>
<td>Iowa State University</td>
<td>40</td>
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<tr>
<td>Iowa Department of Transportation</td>
<td>25</td>
<td>4</td>
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<tr>
<td>Workiva</td>
<td>24</td>
<td>5</td>
<td>4</td>
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<tr>
<td>Renewable Energy Group</td>
<td>23</td>
<td>6</td>
<td>5</td>
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<tr>
<td>Danfoss</td>
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<td>John Deere</td>
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<td>TMC Transportation</td>
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<td>UnitedHealth Group</td>
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<td>Hy-Vee, Inc.</td>
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<td>PricewaterhouseCoopers, LLP</td>
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</tr>
<tr>
<td>Transamerica</td>
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<tr>
<td>Farm Bureau Financial Services</td>
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<td>Grinnell Mutual Reinsurance Company</td>
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<td>RSM US LLP</td>
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<td>Cargill, Incorporated</td>
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<td>Collins Aerospace</td>
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<td>Northwestern Mutual - Des Moines</td>
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<td>Casey’s General Stores, Inc.</td>
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<td>Fareway Stores, Inc.</td>
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<td>Holmes, Murphy &amp; Associates</td>
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2017-18 INTERNSHIP/CO-OP EMPLOYERS

**ACCOUNTING**
- 3M, 1
- Aegon USA Investment Management LLC, 1
- Ag Processing Inc (AGP), 1
- All American Insurance, 1
- Allen L. Kockler Co., 6
- American Enterprise Institute, 1
- Ames-ISU YWCA, 2
- Aon Corporation, 1
- Archer Daniels Midland Company, 1
- Asia Pacific Certified Public Accountants, 1
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<td>Winnebago Coop Telecom Assn</td>
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<tr>
<td>Workiva</td>
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<tr>
<td>YMCA</td>
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<td>Young Henrys</td>
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<td>Zevia, LLC</td>
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### PRE-BUSINESS

<table>
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<tr>
<th>Company Name</th>
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<td>7bi</td>
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<tr>
<td>AroundCampus Group</td>
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<tr>
<td>Des Moines Police Department, City of, 1</td>
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<tr>
<td>Des Moines Social Club</td>
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<tr>
<td>Egg Harbor Cafe</td>
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<tr>
<td>Fareway Stores, Inc.</td>
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<tr>
<td>FC United Soccer Club</td>
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<td>GlobalVetLINK, L.C.</td>
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<td>IBM Corporation</td>
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<td>Intercomp Co., 2</td>
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<td>Iowa Wine Growers Association</td>
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<td>Iowa Wolves</td>
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<td>Jordan Implement LLC</td>
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<tr>
<td>Kingland Systems Corp., 2</td>
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<td>Mason City Chamber of Commerce</td>
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<td>Montgomery Coscia Greilich LLP, 1</td>
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<td>Principal Financial Group</td>
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<td>ReadyLinks Inc</td>
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<td>Sioux Falls Canaries</td>
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<td>Total Clarity Wealth Management, 1</td>
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<tr>
<td>U.S. Army</td>
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<td>Vinton Unlimited</td>
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<td>Wildfire Contact</td>
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### SUPPLY CHAIN MANAGEMENT

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<tr>
<td>Abbott Laboratories</td>
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Adventuresland Amusement Park, Inn/Campground, 1
Agco, 1
Alliant Energy Corporation, 1
Altec Industries, Inc., 6
American Family Insurance, 2
Amer-Trans Logistics, 1
Andersen Corporation, 3
Archer Daniels Midland Company, 2
Area Landscape Supply, 1
Barr-Nunn Transportation, Inc., 1
Belin McCormick, P.C., 1
Best Buy Co., Inc., 1
Big Dee Construction, 1
BNSF Railway, 1
Bunn-O-Matic Corporation, 1
Cambridge Investment Research Inc., 1
Capital City Fruit, 1
Cargill, Incorporated, 1
Case New Holland, 2
Casey’s General Stores, Inc., 4
Caterpillar Inc., 3
Cemstone, 1
Championship Productions, 1
CNH Industrial, 1
College Pro Painters, 1
Collins Aerospace, 4
Colonial Brands, Inc., 4
Conagra Brands, 1
Corteva Agriscience, 1
Danfoss, 9
Dart Transit Company, 2
Dayton Freight Lines, 1
Decker Truck Lines, 1
Des Moines Truck Brokers Inc., 2
DHL Supply Chain, 2
Elkay Manufacturing Company, 2
Emerson, 2
Enterprise Rent-A-Car, 1
Entrust Datacard, 1
Exelon Corporation, 1
Expeditors, 1
Fareway Stores, Inc., 1
Fidelitone, 1
Fimco Industries Inc., 1
Fona International, 1
General Dynamics Information Technology, 1
Grinnell Mutual Reinsurance Company, 1
Hach Company, 1
Henry Schein, Inc., 1
HNI Corporation, 1
Honeywell Automation and Control Solutions, 1
Hy-Vee, Inc., 6
International Paper Company, 2
Iowa 80 Group, 1
Iowa Department of Transportation, 2
Iowa Sports Foundation, 1
Iowa State University, 2
Iowa State University Book Store, 1
Iowa Yearly Meeting of Friends, 1
J. B. Hunt Transport, Inc., 3
Jabil Packaging Solutions, 1
John Deere, 5
Kingland Systems Corp., 11
Kohler Company, 2
Land O’Lakes, Inc., 1
Lands’ End, 1
Landus Cooperative, 1
Lennox Industries, 6
Liberty Global, 1
Loram Maintenance of Way, Inc., 1
Lozier Corporation, 1
Maly Roofing, 1
Marengo Auto Group, 1
Martin Nolan Associates, 1
McNeilus Truck and Manufacturing, Inc., 1
Media Playground PR, 1
Menards, Inc., 1
MM Speed LLC, 1
Morgan Hoffman Company (MHC), 1
NextEra Energy, Inc., 1
Northrop Grumman, 1
Northwestern Mutual- Des Moines, 1
Oshkosh Corporation, 1
PACCAR Inc, 1
Parks Marina, 1
Pella Corporation, 1
PepsiCo, 1
Phillips and Temro, 1
Prinsco, Inc., 1
Purfoods, LLC, 1
Renewable Energy Group (REG), 6
Ruan Transportation Management Services, 4
SAP America, 1
Scot Forge, 1
Seaboard Foods, 1
Shoreline Growth Partners, 1
Shure Incorporated, 1
Smithfield Foods, 1
Spraying Systems Co, 1
Spreetail, 1
Target Headquarters, 2
Target Stores and Distribution, 3
Textron Aviation (Beechcraft Corporation and Cessna Aircraft Company), 2
Textron, Inc., 1
The Credit Department Inc., 1
Thomson Reuters, 1
TMC Transportation, 12
Transport America, 1
True Lacrosse Wisconsin, 1
Tyson Foods, Inc., 2
U.S. Department of State, 1
United States Department of Defense, 1
United Suppliers, Inc., 1
Unknown, 2
USG (United States Gypsum Company), 1
UTC Aerospace System, 4
Wells Enterprises, Inc., 1
Wells Fargo, 1
Whirlpool Corp., 2
Workiva, 2
WorldWide Logistics, 2
Career Fair Committee

Co-chair, Business
Nick Sloan

Co-chair, Human Sciences
Jake Jansen

Co-chair, Liberal Arts & Sciences
Julianne Bacon

Ambassador Coordinator
Olive McLean

Event Coordinator
Thy Vo

Interview Day Coordinator
Rachel Miller

Marketing & Advertising Coordinators
Brenna Johnson
Noah Maxheimer

Advisors, Business
Liz Hergert
Meredith Williams

Advisor, Human Sciences
Tammy Stegman

Advisor, Liberal Arts & Sciences
Leslie Ginder
CAREER FAIR

199 Participating organizations
(-3.9%)

3,683 Students attended
(+2.8%)

2.8% Increase of students attended
(+100)

(2016: 207 Organizations, 3,583 Students)

INTERVIEW DAY

60 Participating organizations
(+5.3%)

893 Interviews conducted
(-2.3%)

105 Number of interview schedules
(0%)

(2016: 57 Organizations, 914 Interviews, 105 Schedules)
2018 Spring Mock Interview Day, Career Fair & Interview Day

Career Fair Committee

Co-chair, Business
Nick Sloan

Co-chair, Human Sciences
Jake Jansen

Co-chair, Liberal Arts & Sciences
Julianne Bacon

Ambassador Coordinator
Chantel Langkamp

Event Coordinator
Chandra Bolin

Interview Day Coordinator
Rachel Miller

Marketing & Advertising Coordinators
Brenna Johnson
Noah Maxheimer

Advisors, Business
Liz Hergert
Angela Wagner

Advisor, Human Sciences
Tammy Stegman

Advisor, Liberal Arts & Sciences
Sarah Purcell
**CAREER FAIR**

- **163** Participating organizations (+7.2%)
- **1,983** Students attended (-3.0%)
- **7.2%** Increase of participating organizations (+11)

(2017: 152 Organizations, 2,045 Students)

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**INTERVIEW DAY**

- **36** Participating organizations (-12.19%)
- **372** Interviews conducted (+1.36%)
- **1.36%** Increase of interviews conducted (+5)

(2017: 41 Organizations, 367 Interviews)
Airgas, an Air Liquide company
Altec Industries, Inc.
American Enterprise Group
Anderson Trucking Service, Inc.
ArcBest Corporation
Auto-Owners Insurance Company
Bankers Life and Casualty Company
Bankers Trust
Barron Equipment Company
Beacon Hill Staffing Group
Beef Products, Inc.
Berkshire Hathaway Homestate Companies
Bit to Byte
BNSF Logistics
Brookssource
Brownells Inc.
Buckle, Inc., The
Bunn-O-Matic Corporation
Businessolver
C. H. Robinson Worldwide, Inc.
Cambridge Investment Research Inc.
Caterpillar Inc.
CED Industrial Solutions Network
ChemAqua
Clint Larson Allen LLP
Clow Valve Company
CoBank
Collabera
Colonial Brands, Inc.
Consolidated Electrical Distributors (CED)
Cottingham & Butler, Inc.
COUNTRY Financial
CRST International, Inc.
CUNA Mutual Group
Danfoss
Dart Transit Company
Dayton Freight Lines
Decker Truck Lines
DHL Supply Chain
Dillard’s
Dr Pepper Snapple Group
Echo Marketing Group
Ecolab, Inc.
Ecolab, Inc.
EMC Insurance Group, Inc.
Enterprise Rent-A-Car
Epic
Ethos Group
Eurofins Agroscience Services, Inc.
F & M Bank
Farm Credit Administration
Follett
Geico
General Dynamics
Gopher Sport
Graphic Packaging International Inc.
GreatAmerica Financial Services
Greater Des Moines Partnership
Grinnell Mutual Reinsurance Company
GuideOne Insurance
Hajoca Corporation
Hayneedle, Inc.
HNI Corporation
Hormel Foods Corporation
Hub Group, Inc.
Hy-Capacity, Inc.
Hy-Vee, Inc.
IBM Corporation
Insight Global, Inc.
INTL FCStone
Iowa Army National Guard
Iowa Bankers Association
Iowa Department of Transportation
Iowa Division of Banking
Iowa Solutions
John Deere
KeyBank Real Estate Capital
Keyot
Kingland Systems Corp.
Koch Industries
Kohler Company
Kohl’s Department Stores
KONE Inc.
Kreg Tool Co.
Kum & Go, L.C.
Land O’Lakes, Inc.
Leepfrog Technologies
Lennox International
Levi, Ray & Shoup
Marine Officer Selection Team
Marshalltown Company
MassMutual Central US
Medix
Menards, Inc.
Merchology
Merrill Manufacturing Company
MHC Kenworth
Michael Foods, Inc.
Millang Financial Group
Monsanto Company
Musco Sports Lighting, LLC
Mutual of Omaha
National Carwash Solutions
Nationwide Insurance
Nor-Am Cold Storage
Northwestern Mutual- Erhard Network Office
Old Dominion Freight Line, Inc
OmniVista Solutions
Open Access Technology International Inc
Panda Restaurant Group, Inc.
Pella Corporation
Penske Truck Leasing
PepsiCo
Primerica
Principal Financial Group
Printer Inc., The
QCI
R & R Realty Group, LTD
Randa Accessories
Rembrandt Foods
Renewable Energy Group
Rite-Hite Corporation
RSM
Ryerson
Schneider
Seaboard Foods
Securian Financial Group
Shearer’s Foods
Sherwin-Williams Company, The
Sioux City Foundry
Situs RERC
Spreetail
Sprint
State Farm Insurance
State Street
Strategic Financial Solutions
SunSource
Target Stores and Distribution
TEKsystems
Tennant Company
Thomson Reuters
Thrivent Financial
Titan Tire Corporation
TMC Transportation
TMC, A Division Of C.H. Robinson
Toyota Financial Services
Transamerica
TSL Companies
TTI
U.S. Army
U.S. Navy
Union Pacific Railroad
United Rentals, Inc.
UnitedHealthcare Medicare & Retirement
Universal Industries, Inc.
Vermeer Corporation
Von Maur
Walgreen Co.
Wells Fargo - Consumer Lending Group
Willis Towers Watson
Workiva
WorldWide Logistics
All business graduates of Iowa State University are eligible to use the alumni services offered through Business Career Services. We are able to assist with career development from researching careers and completing resume reviews to interviewing and salary negotiation.
SERVICES PROVIDED

- Letters of reciprocity
- On-campus interviews
- Career-related resources
- Alumni networking
- In-person/phone career advising appointments for job search strategy development
- Job openings in CyHire readily available to alumni who complete our alumni registration form
- Attendance at our fall and spring career fairs each year (company list available in CyHire)

2017-18 ALUMNI UTILIZING CYHIRE

CyHire:
Go to www.ivybusiness.iastate.edu/careers/alumni/ and click on “Alumni Registration.”

If you have any questions, contact Business Career Services at bcs@iastate.edu or (515) 294-2542.
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& Recruitment Coordinator
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Ivy College of Business

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Summer Hours: 7:30am-4pm, Monday-Friday