

Ann Wright, MA/MBL, PCC
Curriculum Vitae
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EDUCATION

Upper Iowa University, Fayette, IA, 1999

Master of Arts in Business Leadership: Area of Emphasis: Human Resources

Research Topic: *Study of the implementation of effective training methods and their influence on the improvement of employee performance.*

Upper Iowa University, Fayette, IA, 1997

Bachelor of Science Degree (Double Major in Business & Psychology)

Graduated: Summa cum Laude

PROFESSIONAL SUMMARY

- Experienced Professor of Teaching and Leader
- Strategic and Tactical Experience with Nonprofit Organizations
- Strong Background in Employee and Volunteer Training and Development

PROFESSIONAL EXPERIENCE

Iowa State University	December 2016 - current
Professor of Teaching:	
Spring 2017	BUSAD 250 (Multiple sections)
Summer 2017	BUSAD 250 MGMT 478
Fall 2017	BUSAD 250 (Multiple sections) MGMT 478
Spring 2018 (current term)	BUSAD 250 (Multiple sections) MGMT 370
Summer 2018	MGMT 478 - one section
Fall 2018	BusAd 250 - two sections MGMT/ENT 310 - one section MGMT 370 - one section STB 501 - one online section
Spring 2019	BusAd 250 - four sections MGMT 370 - one section
Fall 2019	STB 501 - one online section BusAd 250 - three sections MGMT 370 - one section

Spring 2020	BusAd 250 - five sections
Summer 2020	MGMT 478 - one section
Fall 2020	MGMT/ENT 310 - two sections MGMT 478 - two sections
Winter 2020	MGMT 478 - one section
Spring 2021	MGMT/ENT 310 - two sections MGMT 478 - two sections
Summer 2021	MGMT 478 - one section
Fall 2021	MGMT 478 - two sections MGMT 470X - one section STB 501 - one online section
Spring 2022	MGMT/ENT 310 - two sections MGMT 478 - two sections MGMT 470 X - one section
Summer 2022	MGMT 478 - one section
Fall 2022	MGMT 310 - one section (with BBA student section included) MGMT 470 - one section MGMT 478 - two sections STB 501 - one section
Spring 2023	MGMT 478 - three sections MGMT 470 - two sections
Summer 2023	MGMT 478 - one section MGMT 470 - one section

The Wright Coaching and Training Solutions, LLC - Owner

Leadership and Team Coach and Learning and Development Facilitator, Author, Inspirational Speaker

- PCC - Professional Certified Coach (credentialed coach through the International Coaching Federation)
- Team Coach Practitioner (through GTCI)
- DiSC Facilitator
- Facilitator of the Creating a Coaching Culture program (Coach U)
- PCSI facilitator (Personal Coaching Styles Inventory)
- Certified in EQ profile (Emotional Intelligence)

PROFESSIONAL EXPERIENCE

(continued)

AIB College of Business, Des Moines IA	March 2001 - May 2016
Business Administration Department Chair	November 2006 - May 2016
Professor	March 2016 - May 2016
Associate Professor	September 2013 - February 2016
Assistant Professor	September 2011 - August 2013
Faculty Member	July 2011 - August 2011
Adjunct Faculty	March 2001 - June 2006
Business Administration Department Chair: Responsible for the leadership and management of Business Administration Department. Reports directly to Vice President/Chief Academic Officer.	

Major Responsibilities and Accomplishments:

- Facilitated Department Program Evaluation
- Created assessment plans for 10 courses (day, night/blended, and online format)
- Developed and implemented 10 new academic programs
- Interviewed and made recommendations for employment; full-time faculty
- Assisted with orientation of new faculty
- Led and organized business administration student orientation activities
- Observed faculty for performance reviews
- Conducted faculty performance reviews
- Change Agent
- Administer Business Administration Department Budget
- Schedule faculty
- Collaborate with faculty and staff on various projects
- Advise faculty on student issues
- Facilitate department meetings
- Serve as arbitrator between faculty and students
- Facilitated annual meetings with Business Administration full-time and adjunct faculty
- Facilitated Business Administration and Sport and Event Advisory Committee meetings
- Lead Instructor for 10 courses
- Supervised development of Sport and Event Management, Event, Hospitality, and Tourism, and Marketing Bachelor and Bachelor Completion Degree programs
- Developed Financial Services and Planning, and Human Resources, Bachelor and Bachelor Completion Degree programs
- Led formation of Insurance Services Task Force
- Supervised development of the International Business Practicum course
- Supervised development of internships for Sport and Event Management Degree
- Advise students on academic and career issues
- Developed new Insurance Services Major in collaboration with Larry Murphy (Accounting Department chair)
- Formed and served as primary staff for Sports and Event Management Task Force
- Worked with capstone instructors on various issues
- Developed and facilitated Customer Service workshop for faculty and staff
- Represented AIB at Wells Fargo Annual Business Trends meeting
- Refer students to counselor for assistance
- Implemented team-based learning into all day and night classes
- Integrated Service Learning into the Non-profit Management course
- Project Manager for Blended Class Pilot
 - Advanced utilization of blended course work for adult education (Project Manager for Blended Class Pilot which resulted in all evening classes adopting a blended learning format)

TEACHING EXPERIENCE

Iowa State University, Ames IA

Professor of Teaching

- Classes taught listed under the professional experience sections
- Developed the MGMT 470X Leadership and Change Management course

AIB College of Business, Des Moines IA

Associate Professor

Major Responsibilities and Accomplishments:

- Developed online and night sections of Non-Profit Management
- Developed online and night sections of Selected Topics
- Developed day, night, and online sections of Strategic Management
- Developed day, night, and online sections of Consumer Behavior
- Developed curriculum for day, night, online of Managerial Communication
- Developed night sections of Organization Behavior

Courses taught:

- Business Ethics - lead instructor
- Consumer Behavior - lead instructor
- Direct Marketing Strategies
- Entrepreneurship
- Human Resources Management - lead instructor
- International Business Practicum
- Managerial Communications - lead instructor
- Marketing Research
- Non-Profit Management - lead instructor
- Organizational Behavior - lead instructor
- Principles of Management
- Principles of Marketing
- Principles of Retailing - lead instructor
- Principles of Selling
- Production & Operations Management
- Purchasing Management - lead instructor
- Selected Topics - lead instructor
- Strategic Management (capstone class) lead instructor

Additional courses taught throughout adjunct faculty experience

- Goal Management and the Adult Learner
- Human Relations for Managers
- Introduction to Management
- Organizational Behavior
- Principles of Marketing
- Principles of Selling
- Sales Management
- Small Business Management
- Small Business Start-up
- Supervision

COMMITTEE EXPERIENCE

- Scholarship Committee (Spring 2020 - present)
- BBA Committee (co-chair 2020)
- Curriculum Committee (Co-chair fall 2014 - 2016 and charter member)
- Quality Initiative Steering Committee member (fall 2014 - 2016)
- Alternative Schedule Committee
- Faculty Workload Committee
- Professional Development Committee for Strategic Management Initiative
- Dean's Council
- Dean Spalding's 5-year administrative review.
- Faculty Assembly
- Culture of Integrity Committee (Chair)
- Faculty Workload Committee
- Jingle Jog (Co-chair)
- 2010 Higher Learning Committee visit (Subcommittee chair)
- AIB Bachelor Degree Granting Institution Committee
- Professional Development Strategic Planning Committee
- Founder's Day Interviewer
- Veteran's History Day Interviewer
- Service Learning Adhoc Committee
- Founders Day Scholarship interview and luncheon team member
- Graduation Speaker Selection Committee
- Service Learning Advisory Committee
- Business Administration Department Program Evaluation (Chair)
- IT Search Committee
- Tablet Review Team

PUBLICATIONS

Published Author - Authored chapters in the books: Maintaining Balance in an Unsteady World and The Devil is Done Sinning

PROFESSIONAL DEVELOPMENT AND CONTINUING EDUCATION

- Sexual Harassment training, AIB
- Blackboard training, AIB
- Anti-bullying in the Workplace
- Performance Evaluation training
- All-Faculty meeting trainings
- Retirement seminar
- Office 2013 training
- InVEST annual meeting
- Fusion training, AIB
- New Handbook Policy training, AIB
- Financial Seminar, AIB
- Working with Teams
- Academy for Teaching Excellence
- Elluminate Training, AIB

ADDITIONAL PROFESSIONAL EXPERIENCE

Grandview College, Des Moines Area Community College, William Penn - Adjunct faculty at various times from September 1999 – August 2006

Wright Coaching and Training Solutions (formerly Wright Solutions) - Owner (2000 – present)

Purpose statement - *To work with people on improving their interpersonal skills so they are able to achieve their goals in life while assisting their organizations in reaching their desired outcomes.*

- Certified Life, Leadership, and Team Coach - supports individuals and teams in moving towards their personal and professional goals and aspirations with greater awareness, alignment and confidence.
- Facilitates workshops focused on interpersonal skills including yet not limited to the following topics:
 - Attitude
 - Communication
 - DiSC Behavioral Styles
 - Life/Work Balance
 - Presentation Skills
 - Productive Conflict Resolution
 - Time Management

American Cancer Society - Iowa Division/Midwest Division

September 1985 – September 2000

- Vice President Organizational Development
- Vice President for Cancer Control and Training
- Vice President for Prevention and Advocacy
- Public Education, Public Information, Public Issues Director
- Foundation Director
- Field Representative

Major Responsibilities:

- Served on the Transitional Management Team throughout the merger of four Divisions
- Cancer Control Design Team Leader during the merger of four Divisions into one
- Responsible for training of Midwest Division staff members (Over 400 employees)
- Led training efforts for Iowa Division (50 plus employees)
- Directly supervised 10 employees
- Developed Budgets for Assigned Departments
- Worked with Boards of Directors
- Staffed Division Committees (Cancer Control, Advocacy)
- Lobbyist
- Interviewed and recruited Volunteers and Staff

PROFESSIONAL MEMBERSHIP ACTIVITIES AND COMMUNITY INVOLVEMENT

CURRENT

- Ankeny Chamber of Commerce (Board Member January 2021 - present,)
- Ankeny Chamber of Commerce (Event Committee member and Discover Ankeny & Summerfest Volunteer Co-Coordinator)
- Ankeny Evening Rotary (2022 - present)
- MCDC Treasurer (November 2020 - December 2022)
- ICF Iowa Chapter President (2020 - 2021) Member (2016 - present)
- Our Lady Immaculate Heart Church, Ankeny, IA (Parish Council member (term 2022 - 2025), Lector, Commentator, Sponsor Couple with husband)
- Rotary Club - Ankeny (Member, Community Service Chair)

PAST

- Our Lady Immaculate Heart Church, Ankeny, IA (Co-Chair Major Gifts Campaign, Faith Formation Instructor)
- American Society for Training & Development - Membership Committee/General Member
- United Way - Women's Leadership Connection (2013 - 2018)
- Boy Scout Troop 73 - Popcorn Chair (2011 - 2016)
- Ankeny Community School District School Improvement Advisory Committee (2009 - 2018) (Book Review and Extending Learning Subcommittees)
- Ankeny Writers Workshop (Co-Chair and charter member)
- Ankeny MOPS (Mothers of Preschoolers)
- Team Parent Ankeny Jr. Football
- Co-Volunteer Coordinator for Westwood School, Ankeny, IA
- Our Lady Immaculate Heart Church, Ankeny, IA (Vacation Bible School, Meal Coordinator for homeless program)
- Everybody Wins Iowa (Facilitated Strategic planning session)
- Prairie Ridge Middle School volunteer, Ankeny, IA
- Westwood School volunteer, Ankeny, IA (fundraising co-chair, Homeroom parent)
- Iowa Rush Recreation Soccer volunteer
- Junior Chamber of Commerce (Jaycees)
- Tobacco Free Iowa Coalition
- Iowa Coalition for Comprehensive School Health
- Iowa Foster Care Board
- President Jaycees National Convention Board (Des Moines Convention)
- Marketing Vice-President - Iowa Jaycees
- Region 7 Vice-President - Iowa Jaycees (Oversaw 30 local chapters and seven districts. 2400 members in region)
- Des Moines Jaycee Foundation (Board member)
- Greater Des Moines Leadership Institute (1990-91 graduate)

AWARDS AND RECOGNITION

- Evening New Rotarian Member of the year (FY 2022-23)
- Outstanding Teaching Award in Management March 2018 (ISU)
- Non-tenure Eligible Faculty Early Service in Teaching Award (for the 2017 teaching year) (ISU)
- AIB Award of Excellence - Adjunct Faculty Member (2004)
- Ten Outstanding Young Iowan – recognized by Iowa Jaycees (1997)
- JCI Senator (Highest Honor Awarded to a Jaycee Member)
- United States Jaycees Regional Director of the Number One Region in America (1992-93)
- Governor's Volunteer Award