

Laura D'Oria

Assistant Professor ** Department of Management ** Ivy College of Business ** Iowa State University

E D U C A T I O N

Ph.D.	Organization and Strategy	2017
	Haslam College of Business, University of Tennessee Knoxville	
Ph.D.	Corporate Communication	2013
	Department of Management, IULM University, Milan (Italy)	
M.S.	Communication and Brand Management	2008
	IULM University, Milan (Italy)	
B.S.	Public Relation and Advertising	2006
	IULM University, Milan (Italy)	

P R O F E S S I O N A L E X P E R I E N C E

Assistant Professor of Management, since 2017
 Ivy College of Business, Iowa State University – Ames (IA)

S C H O L A R S H I P

RESEARCH INTERESTS

Main research interests include organizational resources and capabilities with a specific focus on the social factors that affect their development (e.g., reputation, celebrity, impression management activities, and media accounts), and their effect on performance, decisions making, and competitive behavior in both established and entrepreneurial firms.

PUBLICATIONS

Hofer C., **D'Oria L.**, Cantor D. Ren, K., (2023) Competitive Actions and Supply Chain Relationships: How Suppliers; Value-Diminishing Actions Affect Buyers' Procurement Decisions. *Journal of Business Logistics*.

Hofer C., Barker J., **D'Oria L.**, Johnson J., (2022) Broadening our Understanding of Interfirm Rivalry: A Call for Research on How Supply Networks Shape Competitive Behavior and Performance. *Journal of Supply Chain Management*, 58(2).

D'Oria L., Crook. T.R., Ketchen D.J., Sirmon D.G., Wright, M., (2021) The Evolution of Resource-Based Inquiry: A Review and Meta-Analytic Integration of the Strategic Resources – Actions – Performance Pathway. *Journal of Management*, 47(6), 1383-1429

D'Oria L. (2017). Role of Theory in Research. In: Rogelberg S.G., (ed.) *The SAGE Encyclopedia of Industrial and Organizational Psychology*, Second Edition

D'Oria L. (2017). What is Theory? In: Rogelberg S.G., (ed.) *The SAGE Encyclopedia of Industrial and Organizational Psychology*, Second Edition

Sciascia S., **D'Oria L.**, Bruni M., & Larrañeta B. (2014). Entrepreneurial Orientation in Low-and Medium-Tech Industries: The Need for Absorptive Capacity to Increase Performance. *European Management Journal*, 32(5), 683-850

Bruni M., Sciascia S., Amodio A., **D'Oria, L.** (2014). Growth and Profitability: The Challenges to Success of Italian SMEs. Egea, Milan (Book in Italian). Original Title: Crescita e Redditività: Le Sfide per il Successo delle Medie Imprese del Made in Italy

PAPERS UNDER REVIEW

Bergh D., **D'Oria L.**, Crook T.R., Roccapiore A., [Knowledge Resources]. First round revision under preparation for *Strategic Management Journal*.

Cantor D., Corsi T., D'Oria L., Grover A., Guntuka L., ¹ [Product pre-announcements]. Under review at *Journal of Business Logistics*.

D'Oria L., Pfarrer M., Reger R.K., Ranft A.L., [Celebrity Narratives]. First round revision under preparation for *Journal of Management Studies*.

D'Oria L., Pfarrer M., Reger R., [Celebrity Outcomes]. Under review at *Journal of Management Studies*.

Scheaf D., **D'Oria L.**, Michaelis T.L., Lerman M.P., [Media and Entrepreneurship]. Under review at *Journal of Business Venturing*.

Howard, M.D., Nahm, P., Dwivedi, P., & Lyles, M., **D'Oria L.**, [Media & CEO Overconfidence] First round revision under preparation for *Research Policy*.

WORKS IN PROGRESS

D'Oria L., Gabbioneta C., Hofer C., Muzio D., ¹ Law firm reputation.

Yang Y., D'Oria L., Johnson, S.G., Nie C., Media coverage of CEOs.

D'Oria L., Antecedents of CEO and organizational celebrity.

CONFERENCE PRESENTATIONS

Michaelis T.L., Scheaf D., **D'Oria L.**, Lerman M.P., [Do It for the Right Reasons: Motivations and Consequences of Engagement with Entrepreneurship-related Media Content]. Southern Management Association Annual Meeting – 2023 St.Pete Beach FL.

D'Oria L., Crook T.R., Is Knowledge the Most Important Strategic Resource? A Meta-Analytic Investigation. Academy of Management Annual Conference – 2023 Boston (MA).

D'Oria L., Etter M., Gabbioneta C., Garnett P., Muzio D., Zinko, R.A., Zavyalova A., ¹ A Multi-Level Approach to the Study of Reputation. Professional Development Workshop. Academy of Management Annual Conference – 2022 Seattle (WA).

Jung J., Zhou W., Alexander B., **D'Oria L.** Identifying Meaningful Dimensions in Textual Data: From Theory-Driven to Data-Driven Approaches. Southern Management Association Annual Meeting – 2020.

Cantor D., Hofer C., **D'Oria L.**, 'Til your actions do us part: The effect of suppliers' negative competitive actions on buyers' procurement spend allocations. IPSERA – 2020 Knoxville (TN)

D'Oria L., CEO and Organizational Celebrity. Investigating Media Attributions and Organizational Agency. Academy of Management Annual Conference – 2019 Boston (MA)

D'Oria L., Alexander B., Zhou W., Jung J., Smith A. Identifying Meaningful Dimensions in Textual Data: From Theory-Driven to Data-Driven Approaches. Academy of Management Annual Conference – 2019 Boston (MA)

D'Oria L., CEO and Organizational Celebrity: Investigating Media Attributions and Organizational Agency. Southern Management Association Annual Meeting – 2018 Lexington (KY)

D'Oria L., Hubbard T., Lovelace J.B., Pollock T.G., Zavyalova A., Celebrity in Strategic Management and Organizational Studies. Academy of Management Annual Conference – 2018 Chicago (IL)

D'Oria L., Reger R.K., Pfarrer M., Ranft A.L., A Multilevel Model of Business Celebrity. Southern Management Association Annual Meeting – 2017 St. Pete Beach (FL)

¹ Alphabetical order.

White T.D, Munyon T., Jiang D., **D'Oria L.**, Emotion Regulation and Spousal Undermining: Evidence of a Reciprocity Effect in Dual-Career Couples. Southern Management Association Annual Meeting – 2016 Charlotte (NC)

D'Oria L., Curran K., Hubbard T., Celebrity in Strategic Management and Organizational Studies. Academy of Management Annual Conference – 2016 Anaheim (CA)

D'Oria L., White T.D, Managing Regional and International Pressures in the Search for Strategic Balance. Southern Management Association Annual Meeting – 2015 St. Pete Beach (FL)

D'Oria L., Ranft A.L., Transferring Celebrity from the CEO to the Organization: An Exploratory Study. Academy of Management Annual Conference – 2015 Vancouver (Canada)

D'Oria L., Ranft A.L., Transferring Celebrity from the CEO to the Organization: An Attributional Approach. Oxford Reputation Symposium – 2015 Oxford (UK)

D'Oria L., Smith A., Xi J., McCarthy J.R., Mendoza M.L. Managing Institutional and Local Market Pressures in Asian and Latin American Business Schools. Academy of Management Annual Conference – 2014 Philadelphia (PA)

D'Oria L., Mazzola P., Kellermanns F., Digging Deeper into Entrepreneurial Orientation: The Different Contributions of Entrepreneurial Intention and Behavior to Performance. Strategic Management Society – 2014 Madrid (Spain)

D'Oria L., Ranft A.L., Transferring Celebrity from the CEO to the Organization: An Attributional Approach. Mid-Atlantic Strategy Colloquium – Knoxville (TN) 2014

Sciascia S., **D'Oria L.**, Bruni M., A Note on Entrepreneurial Orientation and Business Performance in Low- and Medium-Tech Industries: The Role of Absorptive Capacity. Academy of Management Annual Conference – 2012 Boston (MA)

Sciascia S., **D'Oria L.**, Bruni M., A Note on Entrepreneurial Orientation and Business Performance in Low- and Medium-Tech Industries: The Role of Absorptive Capacity. Convegno SIDREA – 2012 Modena (IT)

Sciascia S., **D'Oria L.**, Bruni M., Entrepreneurial Orientation and Performance in Low- and Medium-Tech Industries: The Moderating Role of the Components of Absorptive Capacity. Strategic Management Society – 2011 Miami (FL)

Sciascia S., **D'Oria L.**, Bruni M., Entrepreneurial Orientation and Performance: The Moderating Role of Absorptive Capacity. 1st Annual Corporate Entrepreneurship Workshop – Lion (FR) 2011

D'Oria L., Amodio A., Sciascia S., Bruni M., Stairway to Heaven: Exploring Successful Growth Strategies in Mature Industries. Workshop Processi innovativi nelle piccole imprese. Le sfide oltre la crisi – 2011 Urbino (IT)

RECOGNITIONS & GRANTS

Ivy College of Business Research Bootstrap Grant (\$6000)	2018
ACEI Best Doctoral Student Working Paper in Entrepreneurship or Innovation	2015
ACEI Research Funding Award (\$3000)	2015
ACEI Best Doctoral Student Working Paper in Entrepreneurship or Innovation	2014

TEACHING

COURSES IN ENGLISH

Undergraduate level

MGMT 478 Strategic Management - Iowa State University	since 2017
Instructor Rating: 4.12 – 4.80	
MGMT 402 International Business Strategy - University of Tennessee	2015-2016
Instructor Rating: 3.94 – 4.38	

Graduate-level

MGMT 605 Macro Research in Management (Ph.D. seminar) – Iowa State University	Fall 2021
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Instructor Rating: 5.00

MGMT 620A Resources and Capabilities (Ph.D. seminar) – Iowa State University Spring 2021

Course Rating: 5.00

Design Management - Istituto Marangoni, Milan (Italy) 2010-2011

COURSES IN ITALIAN

Introduction to Management Fall 2010 & 2011
IULM University, Milan (Italy)

DOCTORAL STUDENTS ADVISING

Yuting Young (second-year student) Major Professor
Sebastian Cortes-Mejia (graduation 2021; *Pontificia Universidad Javeriana*) Committee Member

CONFERENCE PRESENTATIONS

Management Teaching PDI: Teaching through case studies – Southern Management Association Annual Meeting, 2019 Norfolk, (VA).

Pre-doctoral Consortia – Southern Management Association Annual Meeting, 2019 Norfolk, (VA).

Management Teaching PDI: Face to face engagement – Southern Management Association Annual Meeting, 2018 Lexington (KY).

SERVICE

ACADEMIC COMMUNITY SERVICE

Editorial Review Board
Journal of Management since 2023

Ad-hoc reviewer
Academy of Management Review since 2015
Organization Studies since 2019
Long Range Planning since 2021

Conference Reviewer
Academy of Management Annual Meeting since 2013
Strategic Management Conference since 2014
Southern Management Association since 2014

Academy of Management – STR Discussion Moderator since 2021

ASQ Invited Blog Contributor 2015-2017

INSTITUTIONAL SERVICE

Iowa State University
MGMT & ENTS Dpt. Social Events & Community Committee (member) since Spring 2023
Management Ph.D. Committee (member) since Fall 2021
MGMT & ENTS Dpt. Strategy Search (member) Fall 2021
Management Department Name Changing Committee (member) since Fall 2019
Management Department Distinguish Speaker Committee (member) since 2019
Management Department Strategic Planning Committee (member) Spring 2019
Judge for the ISU Innovation PRIZE – Pappajohn Center Spring 2019
Business Learning Team 2017-2019

University of Tennessee
Founding President of the Haslam College of Business Doctoral Students Association 2015-2016

AFFILIATIONS AND HONORS

AFFILIATIONS

Academy of Management	since 2012
Strategic Management Society	2011-2015
Southern Management Association	since 2014

HONORS

ESPN Academic Scholarship, University of Tennessee	2013 – 2017
Overall Outstanding Ph.D. Student – Management Department	2016
Haslam College of Business Leadership Award	2016

PROFESSIONAL DEVELOPMENT

Faculty Success Program – National Center for Faculty Development & Diversity	2020
Publishing in the Academy of Management Review PDW – Academy of Management	2019
Team Base Learning Workshop (CELT) – Iowa State University	2018
OMT Junior Faculty Consortium Participant – Academy of Management	2018
Inclusive Classroom Faculty Development Workshop (CELT) – Iowa State University	2017
OMT Doctoral Consortium Participant – Academy of Management	2015
OMT Dissertation Proposal PDW – Academy of Management	2015
PDW for Emerging Scholars – Oxford Reputation Symposium	2015
Doctoral Consortium Participant, Southern Management Association – Late Stage	2015
Doctoral Consortium Participant, Mid-Atlantic Strategy Colloquium	2014
New Doctoral Student Consortium Participant, Academy of Management Conference	2014
Doctoral Consortium Participant, Southern Management Association – Early Stage	2013