

Laura D'Oria

Department of Management & Entrepreneurship ** Ivy College of Business ** Iowa State University

E D U C A T I O N

Ph.D.	Organization and Strategy Haslam College of Business, University of Tennessee Knoxville	2017
Ph.D.	Corporate Communication Department of Management, IULM University, Milan (Italy)	2013
M.S.	Communication and Brand Management IULM University, Milan (Italy)	2008
B.S.	Public Relations and Advertising IULM University, Milan (Italy)	2006

P R O F E S S I O N A L E X P E R I E N C E

Assistant Professor of Management, since 2017
Ivy College of Business, Iowa State University – Ames (IA)

S C H O L A R S H I P

RESEARCH INTERESTS

Main research interests include organizational resources and competitive behaviors with a specific focus on the social factors that determine them (e.g., communication activities and media accounts) and their effect on decision-making, supply-base interactions, and performance in both established and entrepreneurial firms.

PUBLICATIONS

Peer-Reviewed Journal Articles

Bergh D., **D'Oria L.**, Crook T.R., Roccapiore A., (2025) Is Knowledge Really the Most Important Strategic Resource? A Meta-analytic Review. *Strategic Management Journal*, 46:3-18.

D'Oria L., Scheaf D.¹, Michaelis T.L., Lerman M.P., (2024) Para-social Mentoring: The Effects of Entrepreneurship Influencers on Entrepreneurs. *Journal of Business Venturing*.

Howard, M.D., Dwivedi, P., **D'Oria L.**, Lyles, M., & Nahm, P., (2024) How Media Portrayal of CEO Overconfidence Impacts Radical Innovation. *Research Policy*, 53(10).

Guntuka, L., Cantor, D.E., Corsi, T.M., **D'Oria, L.**, Grover, A., (2024) Do Supply Chain Characteristics Influence a Rival Firm's Responses to a Focal Firm's Product Preannouncements? A Competitive Dynamics Perspective. *Journal of Business Logistics*, 45(4).

Hofer C., **D'Oria L.**, Cantor D. Ren, K., (2023) Competitive Actions and Supply Chain Relationships: How Suppliers Value-Diminishing Actions Affect Buyers' Procurement Decisions. *Journal of Business Logistics*, 44(4), 719-740.

Hofer C., Barker J., **D'Oria L.**, Johnson J., (2022) Broadening our Understanding of Interfirm Rivalry: A Call for Research on How Supply Networks Shape Competitive Behavior and Performance. *Journal of Supply Chain Management*, 58(2), 8-25.

¹ First and second author contributed equally.

* Designates doctoral student.

D’Oria L., Crook. T.R., Ketchen D.J., Sirmon D.G., Wright, M., (2021) The Evolution of Resource-Based Inquiry: A Review and Meta-Analytic Integration of the Strategic Resources – Actions – Performance Pathway. *Journal of Management*, 47(6), 1383-1429.

Sciascia S., **D’Oria L.**, Bruni M., & Larrañeta B. (2014). Entrepreneurial Orientation in Low-and Medium-Tech Industries: The Need for Absorptive Capacity to Increase Performance. *European Management Journal*, 32(5), 683-850.

Books and Chapters in Books

D’Oria L. (2017). Role of Theory in Research. In: Rogelberg S.G., (ed.) *The SAGE Encyclopedia of Industrial and Organizational Psychology*, Second Edition.

D’Oria L. (2017). What is Theory? In: Rogelberg S.G., (ed.) *The SAGE Encyclopedia of Industrial and Organizational Psychology*, Second Edition.

Bruni M., Sciascia S., Amodio A., **D’Oria, L.** (2014). Growth and Profitability: The Challenges to Success of Italian SMEs. Egea, Milan (Book in Italian). Original Title: Crescita e Redditività: Le Sfide per il Successo delle Medie Imprese del Made in Italy.

PAPERS UNDER REVIEW

D’Oria L., Pfarrer M., Reger R.K., Ranft A.L., [Celebrity]. In preparation for fourth-round review at the *Journal of Management Studies*.

WORKS IN PROGRESS

D’Oria L., Pfarrer M., Celebrity Dynamics (Invited book chapter for the Oxford Handbook of Organisational Social Evaluations).

D’Oria L., Pfarrer M., Reger R., Celebrity & Change.

Yang Y.*, **D’Oria L.**, Johnson, S.G., Nie C., Media Coverage & CFOs.

Combs, J., **D’Oria L.**, Kim T.*, Crook, R., Firm Age.

Barker J., Hofer C., Hofer A.R, Cantor D., Waller M., **D’Oria L.**, Supply-base Competitive Actions.

CONFERENCE PRESENTATIONS

Yang Y., **D’Oria L.**, Johnson S.G., Nie C., The Social Glue: The Effects of CEO Media Coverage on CEO-CFO Social Interactions in Earnings Calls. Academy of Management Annual Conference – 2024 Chicago (IL)

D’Oria L., Pfarrer M., Reger R., Celebrity and Organizational Change. EGOS 2024, Milan (Italy).

Michaelis T.L., Scheaf D., **D’Oria L.**, Lerman M.P., [Do It for the Right Reasons: Motivations and Consequences of Engagement with Entrepreneurship-related Media Content]. Southern Management Association Annual Meeting – 2023 St. Pete Beach (FL).

D’Oria L., Crook T.R., Is Knowledge the Most Important Strategic Resource? A Meta-Analytic Investigation. Academy of Management Annual Conference – 2023 Boston (MA).

D’Oria L., Etter M., Gabbioneta C., Garnett P., Muzio D., Zinko, R.A., Zavyalova A.,² A Multi-Level Approach to the Study of Reputation. Professional Development Workshop. Academy of Management Annual Conference – 2022 Seattle (WA).

Jung J., Zhou W., Alexander B., **D’Oria L.**, Identifying Meaningful Dimensions in Textual Data: From Theory-Driven to Data-Driven Approaches. Southern Management Association Annual Meeting – 2020.

² Alphabetical order.

Cantor D., Hofer C., **D'Oria L.**, 'Til your actions do us part: The effect of suppliers' negative competitive actions on buyers' procurement spend allocations. IPSERA – 2020 Knoxville (TN).

D'Oria L., CEO and Organizational Celebrity. Investigating Media Attributions and Organizational Agency. Academy of Management Annual Conference – 2019 Boston (MA).

D'Oria L., Alexander B., Zhou W., Jung J., Smith A. Identifying Meaningful Dimensions in Textual Data: From Theory-Driven to Data-Driven Approaches. Academy of Management Annual Conference – 2019 Boston (MA).

D'Oria L., CEO and Organizational Celebrity: Investigating Media Attributions and Organizational Agency. Southern Management Association Annual Meeting – 2018 Lexington (KY).

D'Oria L., Hubbard T., Lovelace J.B., Pollock T.G., Zavyalova A., Celebrity in Strategic Management and Organizational Studies. Academy of Management Annual Conference – 2018 Chicago (IL).

D'Oria L., Reger R.K., Pfarrer M., Ranft A.L., A Multilevel Model of Business Celebrity. Southern Management Association Annual Meeting – 2017 St. Pete Beach (FL).

White T.D, Munyon T., Jiang D., **D'Oria L.**, Emotion Regulation and Spousal Undermining: Evidence of a Reciprocity Effect in Dual-Career Couples. Southern Management Association Annual Meeting – 2016 Charlotte (NC).

D'Oria L., Curran K., Hubbard T., Celebrity in Strategic Management and Organizational Studies. Academy of Management Annual Conference – 2016 Anaheim (CA).

D'Oria L., White T.D, Managing Regional and International Pressures in the Search for Strategic Balance. Southern Management Association Annual Meeting – 2015 St. Pete Beach (FL).

D'Oria L., Ranft A.L., Transferring Celebrity from the CEO to the Organization: An Exploratory Study. Academy of Management Annual Conference – 2015 Vancouver (Canada).

D'Oria L., Ranft A.L., Transferring Celebrity from the CEO to the Organization: An Attributional Approach. Oxford Reputation Symposium – 2015 Oxford (UK).

D'Oria L., Smith A., Xi J., McCarthy J.R., Mendoza M.L. Managing Institutional and Local Market Pressures in Asian and Latin American Business Schools. Academy of Management Annual Conference – 2014 Philadelphia (PA).

D'Oria L., Mazzola P., Kellermanns F., Digging Deeper into Entrepreneurial Orientation: The Different Contributions of Entrepreneurial Intention and Behavior to Performance. Strategic Management Society – 2014 Madrid (Spain).

D'Oria L., Ranft A.L., Transferring Celebrity from the CEO to the Organization: An Attributional Approach. Mid-Atlantic Strategy Colloquium – 2014 Knoxville (TN).

Sciascia S., **D'Oria L.**, Bruni M., A Note on Entrepreneurial Orientation and Business Performance in Low- and Medium-Tech Industries: The Role of Absorptive Capacity. Academy of Management Annual Conference – 2012 Boston (MA).

Sciascia S., **D'Oria L.**, Bruni M., A Note on Entrepreneurial Orientation and Business Performance in Low- and Medium-Tech Industries: The Role of Absorptive Capacity. Convegno SIDREA – 2012 Modena (IT).

Sciascia S., **D'Oria L.**, Bruni M., Entrepreneurial Orientation and Performance in Low- and Medium-Tech Industries: The Moderating Role of the Components of Absorptive Capacity. Strategic Management Society – 2011 Miami (FL).

Sciascia S., **D'Oria L.**, Bruni M., Entrepreneurial Orientation and Performance: The Moderating Role of Absorptive Capacity. 1st Annual Corporate Entrepreneurship Workshop – 2011 Lion (FR).

D'Oria L., Amodio A., Sciascia S., Bruni M., Stairway to Heaven: Exploring Successful Growth Strategies in Mature Industries. Workshop Processi innovativi nelle piccole imprese. Le sfide oltre la crisi – 2011 Urbino (Italy).

RECOGNITIONS & GRANTS

Management & Entrepreneurship Interdisciplinary Research Collaboration Award	2024
Ivy College of Business Research Bootstrap Grant (\$3000)	2022
Ivy College of Business Research Bootstrap Grant (\$6000)	2018
ACEI Best Doctoral Student Working Paper in Entrepreneurship or Innovation	2015
ACEI Research Funding Award (\$3000)	2015
ACEI Best Doctoral Student Working Paper in Entrepreneurship or Innovation	2014

TEACHING

COURSES IN ENGLISH

Undergraduate level

MGMT 4780 Strategic Management - Iowa State University	since 2017
Instructor Rating: 4.12 – 4.80	
MGMT 402 International Business Strategy - University of Tennessee	2015-2016
Instructor Rating: 3.94 – 4.38	

Graduate-level

MGMT 4050 Strategic Management, (Online MBA)	since 2025
MGMT 605 Macro Research in Management (Ph.D. seminar) – Iowa State University	since 2021
Instructor Rating: 5.00	
MGMT 620A Resources and Capabilities (Ph.D. seminar) – Iowa State University	Spring 2021
Course Rating: 5.00	
Design Management - Istituto Marangoni, Milan (Italy)	2010-2011

COURSES IN ITALIAN

Introduction to Management	Fall 2010 & 2011
IULM University, Milan (Italy)	

DOCTORAL STUDENTS ADVISING

Yuting Yang (third-year student)	Major Professor
Sebastian Cortes-Mejia (graduation 2021; <i>Pontificia Universidad Javeriana</i>)	Committee Member

CONFERENCE PRESENTATIONS

Management Teaching PDI: Southern Management Association Annual Meeting, 2023 St. Pete Beach, (FL).

Management Teaching PDI: Teaching through case studies – Southern Management Association Annual Meeting, 2019 Norfolk, (VA).

Pre-doctoral Consortia – Southern Management Association Annual Meeting, 2019 Norfolk, (VA).

Management Teaching PDI: Face-to-face engagement – Southern Management Association Annual Meeting, 2018 Lexington (KY).

SERVICE

ACADEMIC COMMUNITY SERVICE

Editorial Review Board

Journal of Management	since 2023
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Ad-hoc reviewer

Academy of Management Review	since 2015
Journal of Business Venturing	since 2023
Long Range Planning	since 2021
Management Science	since 2024

Organization Studies	since 2019
Strategy Science	since 2023
Conference Reviewer	
Academy of Management Annual Meeting	since 2013
Southern Management Association	since 2014
Strategic Management Conference	since 2014
Academy of Management – STR Discussion Moderator	since 2021
ASQ Invited Blog Contributor	2015-2017

INSTITUTIONAL SERVICE

Iowa State University	
Management Dpt. Strategic Planning Committee (member)	Spring 2025
MGMT & ENTS Dpt. Social Events & Community Committee	2023-2024
Management Ph.D. Committee (member)	since Fall 2021
MGMT & ENTS Dpt. Strategy Search (member)	Fall 2021
Management Dpt. Name Changing Committee (member)	Fall 2019
Management Dpt. Distinguished Speaker Committee (chair since 2023)	2019-2024
Management Dpt. Strategic Planning Committee (member)	Spring 2019
Judge for the ISU Innovation PRIZE – Pappajohn Center	Spring 2019
Business Learning Team	2017-2019
University of Tennessee	
Founding President of the Haslam College of Business Doctoral Students Association	2015-2016

AFFILIATIONS AND HONORS

AFFILIATIONS

Academy of Management	since 2012
Strategic Management Society	2011-2015
Southern Management Association	since 2014

HONORS

ESPN Academic Scholarship, University of Tennessee	2013-2017
Overall Outstanding Ph.D. Student – Management Department	2016
Haslam College of Business Leadership Award	2016

PROFESSIONAL DEVELOPMENT

Research Collaboration Catalyst – Team Science Leadership (ISU)	2024-2025
Faculty Success Program – National Center for Faculty Development & Diversity	2020
Publishing in the Academy of Management Review PDW – Academy of Management	2019
Team Base Learning Workshop (CELT) – Iowa State University	2018
OMT Junior Faculty Consortium Participant – Academy of Management	2018
Inclusive Classroom Faculty Development Workshop (CELT) – Iowa State University	2017
OMT Doctoral Consortium Participant – Academy of Management	2015
OMT Dissertation Proposal PDW – Academy of Management	2015
PDW for Emerging Scholars – Oxford Reputation Symposium	2015
Doctoral Consortium Participant, Southern Management Association – Late Stage	2015
Doctoral Consortium Participant, Mid-Atlantic Strategy Colloquium	2014
New Doctoral Student Consortium Participant, Academy of Management Conference	2014
Doctoral Consortium Participant, Southern Management Association – Early Stage	2013