

MICHAEL J. DWYER

Ph.D. Candidate, Supply Chain Management
Debbie and Jerry Ivy College of Business
Iowa State University of Science and Technology

3223 Gerdin Business Building
Ames, IA 50011
(540) 271-1700
mjdwyer@iastate.edu

EDUCATION

M.B.A.	University of West Florida	2014
B.A., Philosophy	James Madison University	2006

ACADEMIC APPOINTMENTS

Iowa State University <i>Graduate Assistant, Supply Chain Management</i>	2021–Present
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RESEARCH INTERESTS

Crowdsourced logistics, Behavioral operations, Supply chain sustainability, Humanitarian aid supply chains.

DISSERTATION OVERVIEW

Working Title:

Crowdsourced Logistics Providers’ Strategy and Its Impact on Platform System Performance

Format:

Three-paper model (Systematic Literature Review, Multi-method Empirical Study, Qualitative Study)

Chairs:

Dr. William J Rose & Dr. Yoshi Suzuki

Proposal Defense:

Summer 2025

PUBLICATIONS AND PRESENTATIONS

Peer Reviewed Journal Articles

4. Helms, M., LeMay, S., & **Dwyer, M.** (2018). Contrasting FOR and WITH factor chains: The case of material supply chains and human factor chains in Guatemalan nongovernmental organizations. *Nonprofit and Voluntary Sector Marketing*, 24(2), e1631.
3. Helms, M., LeMay, S., & **Dwyer, M.** (2017). Assessing the epic framework: Guatemala. *Operations and Supply Chain Management*, 10(2), 47–62.
2. Helms, M., LeMay, S., & **Dwyer, M.** (2016). World views and the evaluation of NGO supply chains: Thirteen cases from Guatemala. *Operations and Supply Chain Management*, 9(2), 90–104.
1. Reddick, T., **Dwyer, M.**, Liu, Y., & Lawlor, B. (2014). MetaSpace Designs LLC (MetaSpace): How can a lapel-ephant stay relevant? *American Journal of Management*, 14(4), 40–59.

Research in Progress

5. **Dwyer, M.**, Rose, W. J., & Overstreet, R. E. Crowdsourced logistics: A literature review, framework, and future research opportunities. Under Review: *Journal of Business Logistics*.
4. Pal, S., Hoang, T., Tang, C., **Dwyer, M.**, & Tang, C. Efficiency and driver behavior in ride-hailing platforms with adjacent services: An empirical study of the impact of food delivery introduction. Under Review: *Manufacturing & Services Operations Management*.
3. **Dwyer, M.**, Rose, W. J., Overstreet, R. E., & Pal, S. Retaining crowdsourced logistics providers: The effects of electronic monitoring and algorithmic control. Target: *Production and Operations Management*. Stage: Data analysis & manuscript development.
2. **Dwyer, M.** & Rose, W. J. A qualitative analysis of income-generating strategies of crowdsourced logistics providers. Target: *Journal of Business Logistics*. Stage: Data collection.
1. **Dwyer, M.**, Suzuki, Y., & Rose W. J. Heterogeneity in service area performance in last-mile crowdsourced logistics. Target: *Production and Operations Management*. Stage: Conceptual development.

Published Conference Proceedings

3. **Dwyer, M.** (2021). A case study in supply chain ethics: Medical supplies are us. *Association of Marketing Theory and Practice Proceedings 2021/29.*
2. Reddick, T., **Dwyer, M.**, Liu, Y., & Lawlor, B. (2013). MetaSpace Designs LLC: Can a lapel-ephant stay relevant? *Proceedings of the 54th North American Case Research Association Conference 2013.*
1. **Dwyer, M.** (2013). The effects of a disaster's onset on the humanitarian aid supply chain. *Association of Marketing Theory and Practice Proceedings 2013/14.*

Presentations

7. Pal, S., Hoang, T., **Dwyer, M.**, & Tang, C. (2024). Revving up retention: Analyzing the influence of food delivery services on driver behavior and ride selection patterns in ride-hailing platforms. Presented at the 2024 INFORMS Annual Meeting, Seattle, WA.
6. **Dwyer, M.** & Rose, W. J. (2024). Crowdsourced logistics providers' platform management. Presented poster at the Council of Supply Chain Management Professionals Academic Research Symposium, Nashville, TN.
5. **Dwyer, M.** (2023). Understanding the crowdsourced logistics workforce: The ethical implications of network dynamics. Presented at Iowa State University's 3MT: Three Minute Thesis Competition, Ames, IA.
4. **Dwyer, M.**, Overstreet, R. E., & Rose, W. J. (2023). Assessing crowdsourced delivery drivers' intentions to work with your app. Presented at the 33rd Production and Operations Management Society (POMS) Academic Conference, Orlando, FL.
3. **Dwyer, M.**, Rose, W. J., & Overstreet, R. E. (2022). Comparing last mile strategies in crowdsourced logistics. Presented poster at the Council of Supply Chain Management Professionals Academic Research Symposium, Nashville, TN.
2. **Dwyer, M.** (2022). The effects of monitoring and control on labor in the crowdsourced logistics context. Presented at the 15th Annual Behavioral Operations, University of Arkansas.

1. **Dwyer, M.** and Keller, S. (2012). The antecedents and consequents of internal customer orientation in the logistics workforce. Presented poster at the Student Scholars Symposium, University of West Florida.

Scholarships & Grants Awarded

\$5000	Annual Ivy College of Business PhD Student Scholarship	2021 - 2025
\$250	GPSS Dissertation Grant	2025
\$250	Iowa State Professional Advancement Grant	2025
\$250	Iowa State Professional Advancement Grant	2024
\$800	Iowa State Dept of Supply Chain Management Travel Grant	2022
\$1000	University of West Florida Student Govt. Assoc. Travel Grant	2013
\$500	University of West Florida Scholarly and Creative Activity Grant	2013
\$500	University of West Florida College of Business Grant	2013

TEACHING EXPERIENCE

Ivy College of Business, Iowa State University

4. SCM3010: Introduction to Supply Chain Management Spring 2025
[Awaiting student evaluations]
3. SCM3010: Introduction to Supply Chain Management Fall 2024
Instructor rating: 4.72 / 5 - 36 of 54 students responding – 2.74 average grade
2. SCM301: Introduction to Supply Chain Management Spring 2024
Instructor rating: 4.78 / 5 - 37 of 64 students responding - 2.8 average grade
1. SCM301: Introduction to Supply Chain Management Fall 2023
Instructor rating: 4.77 / 5 - 27 of 72 students responding - 3.0 average grade

PROFESSIONAL SERVICE ACTIVITIES AND AFFILIATIONS

Service

- Ad-Hoc Reviewer: International Journal of Logistics Management. Crowdsourcing and Logistics. (Aug 2024 – Present)
- Conference Reviewer: Council of Supply Chain Management Professionals Academic Research Symposium (Sep 2024). Multiple Tracks.

Affiliations

Council of Supply Chain Management Professionals (CSCMP)

PROFESSIONAL EXPERIENCE

- GFY Capital Partners, Kingsport, TN 2017–2020
Trading Consultant
- Optima Health, Virginia Beach, VA 2019–2020
Team Coordinator/Assistant Manager
- Humanitarian/Disaster Relief Supply Chain Research Project, Guatemala 2014–2016
Independent Researcher
- Catalyst CRE, Pensacola, FL 2013
Business Development Analyst
- University of West Florida, Pensacola, FL 2012–2013
Graduate Research Assistant
- United States Air Force, Eglin Air Force Base, FL 2007–2011
Staff Sergeant, F-15 Crew Chief / Force Protection

HONORS AND AWARDS

- Graduate & Professional Student Senate Teaching Award 2025
- Beta Gamma Sigma, International Business Honors Society 2013
- Phi Kappa Phi, International Honors Society 2013
- UWF Visioning Committee, Graduate Student Representative 2013

- Air Force Commendation Medal 2011
- John L. Levitow Leadership Award 2011
- Air Force Material Command LtGen. Leo Marquez Maintainer of the Year 2010
- Air Force Good Conduct Medal 2010
- Global War on Terrorism Expeditionary Service Medal 2007
- Phi Sigma Tau, International Honors Society of Philosophy 2004