

Bachelor of Business Administration Curriculum Guide

GENERAL EDUCATION REQUIREMENTS 22-28 Credits

International Perspectives (3)

Select from University approved list.

IP might also count as 3 of 9 credits of Humanities & Social Sciences.

US Diversity (3)

Select from University approved list.

US Diversity might also count as 3 of 9 credits of Humanities & Social Sciences.

Communications (13)

ENGL 150	Critical Thinking and Communication (3)
ENGL 250	Written, Oral, Visual Electronic Composition (3)
ENGL 302	Business Communication (3)
SP CM 212	Fundamentals of Public Speaking (3)
LIB 160	Introduction to College Level Research (1)

Humanities/Social Sciences/Natural Science (9)

Select from College approved list.

FOUNDATION COURSES 17 Credits

BUSAD 102 or 103	Orientation (1)
BUSAD 203	Professional Development in Business (1)
COM S 113	Introduction to Spreadsheets and Databases (3)
*MATH 150	Discrete Math for Business and Social Sciences (3)
ECON 101	Principles of Microeconomics (3)
OR	
ECON 102	Principles of Macroeconomics (3)
*STAT 226	Introduction to Business Statistics I (3)
ACCT 284	Financial Accounting (3)

*Transfer coursework may substitute. See advisor for details.

Strongly recommended that Foundation courses be completed within student's first two-three semesters.

SUPPORTING COURSE 3 Credits

ACCT 215	Legal Environment of Business (3)
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ELECTIVES 24-30 Credits

Take additional "free" electives to fulfill the minimum graduation requirement of 120 credits. (Transfer credit may be applied. See advisor for details.)

Notes Pertaining to the Curriculum:

- No courses taken for the business degree can be taken Pass-Not Pass (only non-business "free" electives may be taken P-NP).
- Business course prerequisites are monitored and will be enforced.
- BBA students cannot double major or earn a double degree in a business area, although they may work towards a double degree in another college at ISU, if desired.
- Online minors outside the Ivy College of Business could be added to the BBA, if desired.

BUSINESS CORE 27 Credits

ACCT 285	Managerial Accounting (3)
ENTSP 310	Entrepreneurship and Innovation (3)
FIN 301	Principles of Finance (3)
MGMT 371	Organizational Behavior (3)
MGMT 372	Ethical & Responsible Management (3)
MIS 301	Management Information Systems (3)
MKT 340	Principles of Marketing (3)
SCM 301	Supply Chain Management (3)

Credit or enrollment in all core courses (except MGMT 372) and senior standing required to take:

MGMT 478	Strategic Management (3) <i>[taken senior year]</i>
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BUSINESS ADMINISTRATION MAJOR 21 Credits

REQUIRED COURSES (9)

MIS/SCM 340	Project Management (3)
MGMT 422	Negotiation and Conflict Resolution (3)
MGMT 471	Introduction to Human Resource Management (3)

ELECTIVE COURSES (12) - take one course from each pairing

SCM 424	Process Management, Analysis, and Improvement (3)
OR	
SCM 461	Principles of Transportation (3)
ACCT 383	Intermediate Managerial Accounting (3)
OR	
FIN 330	Financial Markets and Institutions (3)
OR	
FIN 371	Real Estate Principles (3)
MGMT 414	International Management (3)
OR	
MGMT 472	Diversity, Equity, and Inclusion in Organizations (3)
MKT 342	Foundations of Personal Selling (3)
OR	
MKT 447	Consumer Behavior (3)

Additional Graduation Requirements:

- Minimum of 120 credits total,
- 42 credits of 300-level or higher coursework from a four-year institution,
- Grade of "C or better" in ENGL 250 and grade of "C or better" in ENGL 150 or ENGL 302,
- Grade of "C or better" in at least 30 credits applied to Business Core and major,
- 50% of required business courses must be earned at Iowa State University,
- Last 32 credits applied to a degree must be taken at Iowa State University (exceptions for study abroad and internship may be requested),
- All 300-level and higher business courses must be earned at a four-year college or university,
- Cumulative GPA of at least 2.0 with no Quality Point Deficiencies.