

CAREER FAIR GAME PLAN

Before

Polish your Resume

- Gain feedback from your Career Coordinator
- Print 15-20 final copies
- Pick out a padfolio to bring to the event

Research Employers

- Login to CyHire > Events
- View attending employers' websites, social media channels, and open positions
- Develop a wish list of 8–10

Brainstorm Questions

- Draft questions based on your research
- Write out at least 5 questions

Prepare an Outfit

- Select business professional attire
- Break in your shoes
- Check the weather and dress accordingly

Practice your Introduction

- Craft an elevator pitch highlighting your key qualifications
- Rehearse your pitch

During

Map your Route

- Locate employers from your wish list
- Explore and connect with employers outside of your comfort zone

Be Confident

- Approach employers with a smile
- Begin with a firm handshake and your introduction

Take Notes

- Ask for business cards or contact information
- Jot down your impressions and action items

Be Thoughtful

- Share time with employers
- Network with other students

After

Finish Strong

- Connect with those you met on LinkedIn
- Send thank you emails
- Brush up on interviewing tips