

# DRESS TO IMPRESS

From **Business Career Services**

## Business Professional

(Formal)

**Wear to:** Work in formal offices, formal career events, most interviews

**Top:** Suit jackets, button-downs, blouses

**Bottoms:** suit pants, suit skirts

**Shoes:** Dress flats, Oxfords, heels

## Business Casual

(Semi formal)

**Wear to:** Work in most offices, career events, some interviews

**Tops:** Button-downs, blouses, sweaters, blazers

**Bottoms:** Dress pants (no jeans), khakis, skirts, dresses

**Shoes:** Loafers, mules, boots, heels

## Smart Casual

(Less formal)

**Wear to:** Work in less formal office, informal career events

**Tops:** Polos, blouses, jackets

**Bottoms:** Dress jeans, slacks, skirts, dresses

**Shoes:** Flats, upscale sneakers, sandals, boots

## General Tips

### Polish Your Look

Iron or steam your outfit.  
Polish your shoes. Coordinate accessories. Be mindful of fit.

### Level Up

For career fairs and interviews, dress more formal than you would on a typical workday. Model how leadership of the company dresses.

### Company Culture

Review the company's website and social media channels. Observe photos and look for dress guidelines.

### Less is More

Choose conservative colors and jewelry, especially for interviews. Use perfume/cologne sparingly.

### Quick Check

Check your hair, face, teeth, and outfit in the mirror. Cut pre-sewn pockets and tails. Remove tags. Look for missing buttons and stray strings.

### Be Authentic

Wear attire that makes you feel confident and powerful. Own your personal brand.