

Elevate your *Internship*

From **Business Career Services**



What is an *Internship*?

An internship is a short-term opportunity to gain entry-level work experience. It allows you to learn from professionals by trying out aspects of the job, developing both hard and soft skills, and making industry connections.

Why are Internships *Important*?



Gain Work Experience

Internships help you narrow your preferences before you embark on a post-graduation job search.



Develop Your Skills

Your supervisor will have experience in your field and a willingness to help hone your career skills beyond the classroom.



Build a Professional Network

The connections you make during an internship will make a big difference to your career in the long-run.



Find Job Opportunities

Internship experiences often lead to full-time employment offers upon completion.

What to *Look for* in an Internship



Mentorship

Guidance and support from experienced interns, colleagues, and company leaders.



Perks

Housing, relocation assistance, social events, volunteer opportunities, company swag, catered lunches, etc.



Support for DEIB

Intentional efforts to equitably recruit and retain candidates from diverse backgrounds, provide an inclusive culture, and support employees' sense of belonging.



% of Interns Who Receive a Full-Time Offer

The likelihood your internship will convert to a full-time role if you perform well.

Student *Testimonials*



It was an incredible experience working with great people, building meaningful connections, and learning about my interests while seeing them in practice."

BRAYDEN R '24 MARKETING AND MANAGEMENT



I was able to get a lot of hands-on experience, helping to learn more about the industry than I ever could in a classroom."

OLIVIA K '24 SUPPLY CHAIN MANAGEMENT

Internship *Statistics*



When two equally qualified candidates are competing for a job opening, employers give the edge to the candidate who has completed an internship.



The average hourly wage for 2021-22 interns from the Ivy College of Business was **\$17.94**.



The retention rates for employees who served as interns are higher at the one-year and five-year marks than those who did not engage in such an experience.



According to the National Association of Colleges and Employers (NACE) the conversion rate for 2021-22 interns was **57.6%**.