

IVY COLLEGE OF BUSINESS MINORS AND CERTIFICATE 2023

Students **with a primary major in the Ivy College of Business** may choose a minor in one of the college's departments by taking at least 15 credit hours in the minor, nine of which may not be used to satisfy any other department, college, or university requirement. A certificate requires 21 credits, nine of which may not be used to satisfy any other department, college or university requirement.

ACCOUNTING (ACCT) – 16 Credits

ACCT 284 Financial Accounting
ACCT 285 Managerial Accounting
ACCT 301 The Accounting Cycle (1 cr)
Select three additional courses from list of approved ACCT courses.

BUSINESS ANALYTICS (BU AN) – 15 Credits

DS 201 Introduction to Data Science
MIS 320 Database Management Systems
OR
ACCT 384 Accounting Information Systems and Analytics
MIS 436 Introduction to Business Analytics
Select two additional courses from list of approved BU AN courses.

BUSINESS & TECHNOLOGY CONSULTING (BTC) – 15 Credits**

MKT/MIS 367 Consultative Problem Solving
MIS 310 Information Systems Analysis
OR
MKT 342 Foundation of Personal Selling
MKT 495 Live Cases in Marketing
OR
MIS 495 Executive Presentation & Analysis
OR
SCM 495 Executive Analysis & Presentations
Select two additional courses from list of approved BTC courses.
<https://catalog.iastate.edu/collegeofbusiness/marketing/#undergraduateeminortext>

ENTREPRENEURSHIP (ENTSP) – 15 Credits**

ENTSP 310 Entrepreneurship and Innovation
ENTSP 313 Feasibility Analysis for New Ventures
OR
ENTSP/MGMT 320 Corporate Entrepreneurship
OR
ENTSP 410 Social Entrepreneurship
Additional requirements can be found at
<https://ivybusiness.iastate.edu/academics/undergraduate-programs/minors-and-certificates/entrepreneurship-minor/>

FINANCE (FIN) – 15 Credits

FIN 301 Principles of Finance
Select four additional courses from list of approved FIN courses.

INTERNATIONAL BUSINESS (IBUS) – 15 Credits

IBUS minor requirements can be found at
<https://catalog.iastate.edu/collegeofbusiness/internationalbusiness/#undergraduateeminortext>

MANAGEMENT (MGMT) – 15 Credits

MGMT 371 Organizational Behavior
MGMT 478 Strategic Management
Select three additional courses from list of approved MGMT courses.

MANAGEMENT INFORMATION SYSTEMS (MIS) – 15 Credits

MIS 301 Management Information Systems
Select four additional courses from list of approved MIS courses.

MARKETING (MKT) – 15 Credits

MKT 340 Principles of Marketing
MKT 342 Foundation of Personal Selling
Select three additional courses from list of approved MKT courses.

SUPPLY CHAIN MANAGEMENT (SCM) – 15 Credits

SCM 301 Supply Chain Management
SCM 486 Principles of Purchasing and Supply Management
Select three additional courses from list of approved SCM courses.

PROFESSIONAL SALES CERTIFICATE (PRO S) – 21 Credits**

MKT 340 Principles of Marketing
MKT 342 Foundations of Personal Selling
MKT 442 Sales Management
MKT 450 Advanced Professional Selling
OR MKT 452 Sales Enablement Tools & Technology
Select nine additional credits from list of approved sales electives.
<https://catalog.iastate.edu/collegeofbusiness/marketing/#undergraduatecertificateatetext>

**Open to all majors, including those outside the Ivy College of Business.