

# BUSINESS ANALYTICS STATISTICS

Highlights from the Business Career Services 2022-23 Annual Report

97%

undergraduates engaged within six months of graduation

(employed professionally, graduate school, add'l education, and temporary employment/seeking permanent employment)

41

total # of grads

59

total internships reported

## JOB TITLES OF RECENT BUSINESS ANALYTICS GRADUATES

Analyst	Data Analyst
Associate Consultant	Health Benefits Analyst
Business Analyst	Improvement Analyst
Central Data Coordinator	Marketing Analyst
Chief Operations Analyst	Solutions Analyst
Compliance Specialist	Sports Performance Analyst
Customer Engagement Analyst	Web Business Analyst

## DATA VISUALIZATION TOOLS

\*Employers want to see knowledge of data visualization tools

- Power BI
- Tableau

## SALARY AND WAGE DATA

	# Reported	Low	Average	Median	High	% Change Prior Year
Salaries for Bachelor Level Graduates (yearly)	14	\$52,000	\$65,393	\$62,000	\$85,000	+7.1%
Wages for Student Internships/Co-ops (hourly)	19	\$10.00	\$16.37	\$17.00	\$25.00	+7.9%

## IDEAS TO ENHANCE A BUSINESS ANALYTICS MAJOR

- Pair Business Analytics with a second major and/or minor
- Join a student organization such as Information Systems Business Analytics (ISBA) club
- Engage with employers through career events such as Fin+Tech Career Night
- Enhance technical skills through LinkedIn Learning
- Develop skills through Gerdin Leadership Academy

## 2022-2023 BUSINESS ANALYTICS GRADUATE OUTCOMES

	# of Grads	%
Employed Professionally	33	89%
Graduate School	2	5%
Temporarily Employed, Seeking	1	3%
Seeking Employment	1	3%

## BUSINESS ANALYTICS CAREER COORDINATOR



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## FULL BUSINESS CAREER SERVICES ANNUAL REPORT



Top hiring organizations for internships and post-graduation jobs are included as well as statistics for all Ivy majors. Scan to view.