Bachelor of Business Administration Curriculum Guide

### UNIVERSITY GENERAL EDUCATION 10-13 Credits

**International Perspectives (3)**
Select from University approved list.

**US Cultures and Communities (3)**
Select from University approved list.
*US Cultures and Communities might also count as 3 of 9 credits of Humanities & Social Sciences.*

- **ENGL 1500** Critical Thinking and Communication (3)
- **ENGL 2500** Written, Oral, Visual Electronic Composition (3)
- **LIB 1600** Introduction to College Research (1)

### FOUNDATION COURSES 17 Credits

- **BUSAD 1020 or 1030** Orientation (1)
- **BUSAD 2030** Professional Development in Business (1)
- **COMS 1130** Introduction to Spreadsheets and Databases (3)
- **MATH 1500** Discrete Math for Business and Social Sciences (3)
  OR
- **ECON 1010** Principles of Microeconomics (3)
  OR
- **ECON 1020** Principles of Macroeconomics (3)
  OR
- **STAT 2260** Introduction to Business Statistics (3)
- **ACCT 2840** Financial Accounting (3)

*Transfer coursework may substitute for MATH 1500 and STAT 2260 (speak to your advisor for details).*

**Strongly recommended that Foundation courses be completed within student’s first 2-3 semesters.**

### BUSINESS ADMINISTRATION MAJOR 21 Credits

#### REQUIRED COURSES (9)

- **MIS/SCM 3400** Project Management (3)
- **MGMT 4220** Negotiation and Conflict Resolution (3)
- **MGMT 4710** Introduction to Human Resource Management (3)

#### ELECTIVE COURSES (12) - *take one course from each pairing*

- **SCM 4240** Process Management, Analysis, and Improvement (3)
  OR
- **SCM 4610** Principles of Transportation (3)
- **ACCT 3830** Intermediate Managerial Accounting (3)
  OR
- **FIN 3300** Financial Markets and Institutions (3)
  OR
- **FIN 3710** Real Estate Principles (3)
- **MGMT 4140** International Management (3)
  OR
- **MGMT 4720** Diversity, Equity, and Inclusion in Organizations (3)
- **MKT 3420** Foundations of Personal Selling (3)
  OR
- **MKT 4470** Consumer Behavior (3)

### BUSINESS CORE 27 Credits

- **ACCT 2850** Managerial Accounting (3)
- **ENTSP 3100** Entrepreneurship and Innovation (3)
- **FIN 3010** Principles of Finance (3)
- **MGMT 3710** Organizational Behavior (3)
- **MGMT 3720** Responsible Management & Leadership in Business (3)
- **MIS 3010** Management Information Systems (3)
- **MKT 3400** Principles of Marketing (3)
- **SCM 3010** Supply Chain Management (3)

*Credit or enrollment in all core courses (except MGMT 3720) and senior standing required to take:*

- **MGMT 4780** Strategic Management (3) [taken senior year]

### IVY GENERAL EDUCATION 15 Credits

- **ENGL 3020** Business Communication (3)
- **SPCM 3120** Business and Professional Speaking (3)

**Humanities & Social Sciences/Natural Science (9)**
Select from College approved list.

### SUPPORTING COURSE 3 Credits

- **ACCT 2150** Legal Environment of Business (3)

### ELECTIVES 24-30 Credits

Take additional “free” electives to fulfill the minimum graduation requirement of 120 credits.

### Additional Graduation Requirements:

1. Minimum of 120 credits total,
2. 42 credits of 3000-level or higher coursework from a four-year institution,
3. Grade of “C or better” in ENGL 2500 and grade of “C or better” in ENGL 1500 or ENGL 3020,
4. Grade of “C or better” in at least 30 credits applied to Business Core and major,
5. 50% of required business courses must be earned at Iowa State University,
6. Last 32 credits applied to a degree must be taken at Iowa State University (exceptions for study abroad and internship may be requested),
7. All 3000-level and higher business courses must be earned at a four-year college or university,
8. Cumulative GPA of at least 2.0 with no Quality Point Deficiencies.

### Notes Pertaining to the Curriculum:

No courses taken for the business degree can be taken Pass-Not Pass (only non-business “free” electives may be taken P-NP).

Course prerequisites are monitored and will be enforced.