

Elevate your Internship





From **Business Career Services**



What is an *Internship*?

An internship is a short-term opportunity to gain entry-level work experience. It allows you to learn from professionals by trying out aspects of the job, developing both hard and soft skills, and making industry connections.



Why are Internships *Important*?

-  **Gain Work Experience**
Internships help you narrow your preferences before you embark on a post-graduation job search.
-  **Develop Your Skills**
Your supervisor will have experience in your field and a willingness to help hone your career skills beyond the classroom.
-  **Build a Professional Network**
The connections you make during an internship will make a big difference to your career in the long-run.
-  **Find Job Opportunities**
Internship experiences often lead to full-time employment offers upon completion.





What to *Look for* in an Internship

-  **Mentorship**
Guidance and support from experienced interns, colleagues, and company leaders.
-  **Perks**
Housing, relocation assistance, social events, volunteer opportunities, company swag, catered lunches, etc.
-  **Support for DEIB**
Intentional efforts to equitably recruit and retain candidates from diverse backgrounds, provide an inclusive culture, and support employees' sense of belonging.
-  **% of Interns Who Receive a Full-Time Offer**
The likelihood your internship will convert to a full-time role if you perform well.

Student *Testimonials*

-  *It was an incredible experience working with great people, building meaningful connections, and learning about my interests while seeing them in practice.”*
BRAYDEN R '24 MARKETING AND MANAGEMENT
-  *I was able to get a lot of hands-on experience, helping to learn more about the industry than I ever could in a classroom.”*
OLIVIA K '24 SUPPLY CHAIN MANAGEMENT

Internship *Statistics*

-  When two equally qualified candidates are competing for a job opening, employers give the edge to the candidate who has completed an internship.
-  The retention rates for employees who served as interns are higher at the one-year and five-year marks than those who did not engage in such an experience.
-  The average hourly wage for 2022-23 interns from the Ivy College of Business was **\$18.41**.
-  According to the National Association of Colleges and Employers (NACE) the conversion rate for 2022-23 interns was **52.7%**.