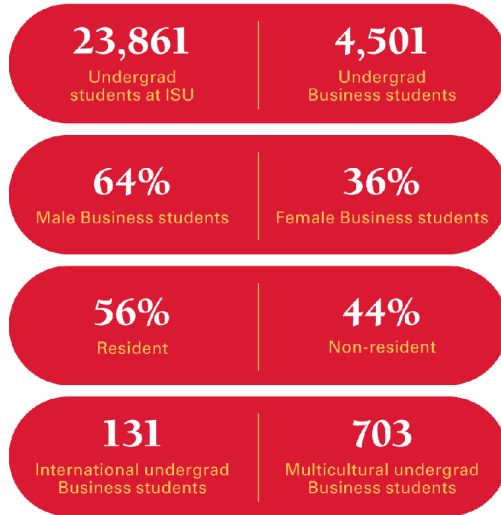


## Our Student Population (Spring 2025)



## Enrollment by Major and Year (Spring 2025)

| Major                                | Fr  | Soph | Jr  | Sr  | Total |
|--------------------------------------|-----|------|-----|-----|-------|
| Accounting                           | 64  | 100  | 134 | 212 | 510   |
| Actuarial Science                    | 7   | 22   | 20  | 25  | 74    |
| Business Administration (BBA)        | 2   | 13   | 39  | 52  | 106   |
| Business Analytics                   | 38  | 58   | 56  | 76  | 228   |
| Business Economics                   | 10  | 12   | 12  | 8   | 42    |
| Business Exploratory                 | 88  | 71   | 30  | 3   | 192   |
| Entrepreneurship                     | 25  | 36   | 47  | 41  | 149   |
| Finance                              | 129 | 271  | 271 | 361 | 1,032 |
| Healthcare Management                | 14  | 28   | 25  | 23  | 90    |
| HRM (Human Resource Management)      | 12  | 17   | 24  | 45  | 98    |
| Management                           | 28  | 47   | 79  | 123 | 277   |
| MIS (Management Information Systems) | 29  | 76   | 120 | 174 | 399   |
| Marketing                            | 109 | 225  | 236 | 325 | 895   |
| Supply Chain Management              | 52  | 89   | 91  | 166 | 398   |

\*Not included in totals above, 10 Non-Degree seeking students.

### CERTIFICATES

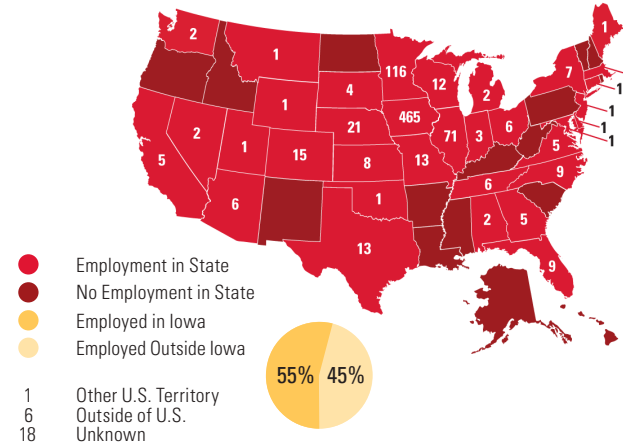
#### Beginning Fall 2025:

- Healthcare Management
- Real Estate
- Risk Management and Insurance

Professional Sales: Currently enrolled **374**

## 2023-24 Employment Statistics

### EMPLOYMENT BY STATE



### REPORTED EMPLOYMENT SALARIES

| Major                                | # of grads   | salaries reported | Low             | Avg.              | High             |
|--------------------------------------|--------------|-------------------|-----------------|-------------------|------------------|
| Accounting                           | 135          | 58                | \$32,147        | \$63,304          | \$120,400        |
| Actuarial Science                    | 11           | 8                 | \$65,000        | \$77,269          | \$85,000         |
| BBA (Business Administration)*       | 25           | —                 | —               | —                 | —                |
| Business Analytics                   | 44           | 16                | \$37,500        | \$65,106          | \$78,000         |
| Business Economics*                  | 8            | —                 | —               | —                 | —                |
| Entrepreneurship                     | 31           | 6                 | \$37,000        | \$48,237          | \$70,000         |
| Finance                              | 214          | 86                | \$35,360        | \$63,010          | \$100,000        |
| Healthcare Management*               | 6            | —                 | —               | —                 | —                |
| HRM (Human Resource Management)      | 20           | 7                 | \$37,440        | \$53,277          | \$67,500         |
| Management                           | 91           | 25                | \$25,000        | \$57,247          | \$90,000         |
| MIS (Management Information Systems) | 124          | 45                | \$45,000        | \$64,597          | \$105,000        |
| Marketing                            | 249          | 77                | \$30,000        | \$55,510          | \$91,000         |
| SCM (Supply Chain Management)        | 112          | 48                | \$31,200        | \$64,993          | \$83,900         |
| <b>Total</b>                         | <b>1,070</b> | <b>379</b>        | <b>\$25,000</b> | <b>\$61,405**</b> | <b>\$120,400</b> |

\*Sample size too small for reporting \*\*Not the average of averages, but the actual individual record average.

## Career Fairs (Business, Industry and Technology)

### FALL 2024

**180** Participating organizations

**3,385** Students attended

### SPRING 2025

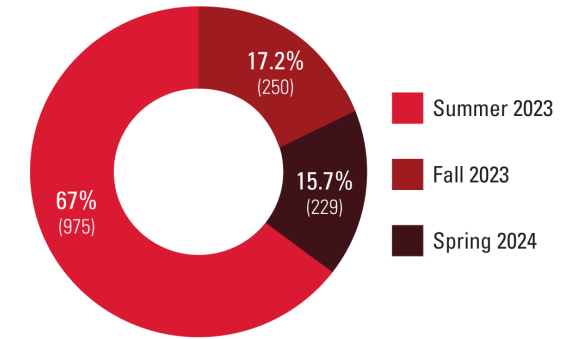
**81** Participating organizations

\*Low attendance due to winter weather

**1,563** Students attended

## 2023-24 Internship/Co-Op Statistics

### INTERNSHIP/CO-OPS BY SEMESTER



### REPORTED INTERNSHIP/CO-OP WAGES

| Major                                | wages reported | Low           | Avg.           | High           |
|--------------------------------------|----------------|---------------|----------------|----------------|
| Accounting                           | 72             | \$10.00       | \$24.65        | \$36.00        |
| Actuarial Science                    | 3              | \$25.00       | \$25.67        | \$26.00        |
| BBA (Business Administration)*       | —              | —             | —              | —              |
| Business Analytics                   | 16             | \$12.00       | \$18.98        | \$28.00        |
| Business Economics                   | 3              | \$18.00       | \$19.33        | \$20.00        |
| Entrepreneurship                     | 5              | \$11.00       | \$17.80        | \$30.00        |
| Finance                              | 74             | \$13.00       | \$21.39        | \$41.00        |
| Healthcare Management                | 11             | \$14.00       | \$15.22        | \$16.50        |
| HRM (Human Resource Management)      | 11             | \$16.00       | \$20.97        | \$34.00        |
| Management                           | 9              | \$16.00       | \$20.47        | \$25.00        |
| MIS (Management Information Systems) | 48             | \$12.00       | \$20.70        | \$33.00        |
| Marketing                            | 42             | \$9.00        | \$17.66        | \$27.10        |
| Supply Chain Management              | 40             | \$11.00       | \$21.04**      | \$42.00        |
| <b>Total</b>                         | <b>336</b>     | <b>\$9.00</b> | <b>\$21.06</b> | <b>\$42.00</b> |

\*Sample size too small for reporting \*\*Not the average of averages, but the actual individual record average.


## Career Nights (Fall 2024)

### STUDENT ORGANIZATION EVENTS

| Career Night                           | Employers Attended | Students Attended |
|--|--------------------|-------------------|
| Actuarial Science                      | 14                 | 58                |
| Fin + Tech                             | 32                 | 358               |
| Healthcare Management                  | 10                 | 40                |
| Meet the Firms (Accounting)            | 37                 | 214               |
| Sales                                  | 37                 | 180               |
| Supply Chain • Management Career Night | 43                 | 169               |

## CyHire

- Post positions at no charge to be viewed by ISU students and alumni.
- Register for on-campus recruiting events.
- Share details of the career events you host.
- Source talent by requesting access to resumes made viewable by students.
- Receive communications from Career Services.

 <https://cyhire.iastate.edu>


## Make an Impact on Campus


- Post internships, co-ops and full-time positions to CyHire.
- Support Ivy Student Organizations.
- Host site visits for students to view your facilities, meet your people, and discover your culture.
- Become a classroom partner through such opportunities as guest speaking, course projects, and case competitions.
- Participate in our Business, Industry, and Technology Career Fairs (September and February each year).
- Attend other recruiting events such as InternChips & Queso and major-specific career nights.
- Provide information sessions or skill-building workshops.
- Expand your reach and visibility by sponsoring Business Week activities.

## How We Can Help

Whether you are new to recruiting Ivy College of Business students or have used our services before, we want to support your efforts. Reach out today to discuss your recruiting strategies and how we can best assist you!

 [bcs@iastate.edu](mailto:bcs@iastate.edu)

 (515) 294-2542

 Raisbeck Career Services, 1320 Gerdin Business Building  
2167 Union Drive, Ames, IA 50011

 <https://www.ivybusiness.iastate.edu/>

Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, genetic information, sex, marital status, disability, or status as a U.S. Veteran. Inquiries regarding non-discrimination policies may be directed to Office of Equal Opportunity, 2680 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, email [eooffice@iastate.edu](mailto:eooffice@iastate.edu).

## Mission Statement

The Ivy College of Business Career Services team develops business professionals prepared for lifelong career success by providing access to customized coaching, competency focused teaching, experience based learning, and connectivity with industry.



## How We're Preparing Students

- Individualized, major-specific support through one-on-one appointments with a professional Career Coordinator.
- Opportunities for students to increase self-awareness through assessments related to career interests and personal strengths.
- Classroom connections through BUSAD 1050: Career Exploration in Business and BUSAD 2030: Professional Development in Business
- Skill development through Gerdin Leaders Academy, a self-paced microcredential program through which students complete activities related to ethics, leadership, service to community, professional development, and cultures and communities.
- Assistance researching companies and exploring internship and job postings through CyHire.
- In-person and virtual career events to engage with employers.
- Tailored resources to leverage each step of the hiring process such as searching for positions, cover letter and resume writing, interviewing, and offer evaluation.

# Recruiting Ivy Students

**BUSINESS CAREER SERVICES**

