Bachelor of Business Administration Curriculum Guide

### GENERAL EDUCATION REQUIREMENTS  22-28 Credits

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Perspectives (3)</td>
<td></td>
</tr>
<tr>
<td>US Diversity (3)</td>
<td></td>
</tr>
<tr>
<td>Communications (13)</td>
<td></td>
</tr>
<tr>
<td>ENGL 150 Critical Thinking and Communication (3)</td>
<td></td>
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<tr>
<td>ENGL 250 Written, Oral, Visual Electronic Composition (3)</td>
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<tr>
<td>ENGL 302 Business Communication (3)</td>
<td></td>
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<tr>
<td>SP CM 212 Fundamentals of Public Speaking (3)</td>
<td></td>
</tr>
<tr>
<td>LIB 160 Introduction to College Level Research (1)</td>
<td></td>
</tr>
<tr>
<td>Humanities/Social Sciences/Natural Science (9)</td>
<td></td>
</tr>
<tr>
<td>Select from College approved list.</td>
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</tbody>
</table>

**Notes:**
- IP might also count as 3 of 9 credits of Humanities & Social Sciences.
- US Diversity might also count as 3 of 9 credits of Humanities & Social Sciences.

### FOUNDATION COURSES  17 Credits

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>BUSAD 102 or 103</td>
<td>Orientation (1)</td>
<td></td>
</tr>
<tr>
<td>BUSAD 203</td>
<td>Professional Development in Business (1)</td>
<td></td>
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<tr>
<td>COM S 113</td>
<td>Introduction to Spreadsheets and Databases (3)</td>
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<tr>
<td>*MATH 150</td>
<td>Discrete Math for Business and Social Sciences (3)</td>
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<tr>
<td>ECON 101</td>
<td>Principles of Microeconomics (3)</td>
<td></td>
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<tr>
<td>ECON 102</td>
<td>Principles of Macroeconomics (3)</td>
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<tr>
<td>*STAT 226</td>
<td>Introduction to Business Statistics I (3)</td>
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<tr>
<td>ACCT 284</td>
<td>Financial Accounting (3)</td>
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</tbody>
</table>

*Transfer coursework may substitute. See advisor for details.

**Strongly recommended that Foundation courses be completed within student’s first two-three semesters.**

### BUSINESS ADMINISTRATION MAJOR  21 Credits

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MIS/SCM 340 Project Management (3)</td>
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</tr>
<tr>
<td>MGMT 422 Negotiation and Conflict Resolution (3)</td>
<td></td>
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<tr>
<td>MGMT 471 Introduction to Human Resource Management (3)</td>
<td></td>
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<tr>
<td>SCM 424 Process Management, Analysis, and Improvement (3)</td>
<td></td>
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<tr>
<td>SCM 461 Principles of Transportation (3)</td>
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<tr>
<td>ACCT 383 Intermediate Managerial Accounting (3)</td>
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<td>OR</td>
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<tr>
<td>FIN 330 Financial Markets and Institutions (3)</td>
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<td>OR</td>
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<tr>
<td>FIN 371 Real Estate Principles (3)</td>
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<tr>
<td>MGMT 414 International Management (3)</td>
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<td>OR</td>
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<tr>
<td>MGMT 472 Diversity, Equity, and Inclusion in Organizations (3)</td>
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<tr>
<td>MKT 342 Foundations of Personal Selling (3)</td>
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<td>OR</td>
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<tr>
<td>MKT 447 Consumer Behavior (3)</td>
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</table>

**Notes:**
- *Transfer coursework may substitute. See advisor for details.

### BUSINESS CORE  27 Credits

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 285</td>
<td>Managerial Accounting (3)</td>
<td></td>
</tr>
<tr>
<td>ENTP 310</td>
<td>Entrepreneurship and Innovation (3)</td>
<td></td>
</tr>
<tr>
<td>FIN 301</td>
<td>Principles of Finance (3)</td>
<td></td>
</tr>
<tr>
<td>MGMT 371</td>
<td>Organizational Behavior (3)</td>
<td></td>
</tr>
<tr>
<td>MGMT 372</td>
<td>Ethical &amp; Responsible Management (3)</td>
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<tr>
<td>MIS 301</td>
<td>Management Information Systems (3)</td>
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<tr>
<td>MKT 340</td>
<td>Principles of Marketing (3)</td>
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<tr>
<td>SCM 301</td>
<td>Supply Chain Management (3)</td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
- Credit or enrollment in all core courses (except MGMT 372) and senior standing required to take:

- MGMT 478 Strategic Management (3) [taken senior year]

### SUPPORTING COURSE  3 Credits

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>ACCT 215</td>
<td>Legal Environment of Business (3)</td>
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</table>

### ELECTIVES  24-30 Credits

Take additional “free” electives to fulfill the minimum graduation requirement of 120 credits. (Transfer credit may be applied. See advisor for details.)

### Additional Graduation Requirements:

1. Minimum of 120 credits total,
2. 42 credits of 300-level or higher coursework from a four-year institution,
3. Grade of “C or better” in ENGL 250 and grade of “C or better” in ENGL 150 or ENGL 302, 
4. Grade of “C or better” in at least 30 credits applied to Business Core and major, 
5. 50% of required business courses must be earned at Iowa State University, 
6. Last 32 credits applied to a degree must be taken at Iowa State University (exceptions for study abroad and internship may be requested), 
7. All 300-level and higher business courses must be earned at a four-year college or university, 
8. Cumulative GPA of at least 2.0 with no Quality Point Deficiencies.