IVY COLLEGE OF BUSINESS MINORS & CERTIFICATE

Students with a primary major in the Ivy College of Business may choose a minor in one of the college’s departments by taking at least 15 credit hours in the minor, nine of which may not be used to satisfy any other department, college, or university requirement.

A certificate requires 21 credits, nine of which may not be used to satisfy any other department, college or university requirement. A 2.0 cumulative GPA is also required in all courses taken at ISU toward the certificate.

ACCOUNTING (ACCT) – 16 Credits
ACCT 284  Financial Accounting
ACCT 285  Managerial Accounting
ACCT 301  The Accounting Cycle (1 cr)
Select three additional courses from list of approved ACCT courses.

BUSINESS ANALYTICS (BU AN) – 15 Credits
DS 201  Introduction to Data Science
MIS 320  Database Management Systems
OR
ACCT 384  Accounting Information Systems and Analytics
MIS 436  Introduction to Business Analytics
Select two additional courses from list of approved BU AN courses.

BUSINESS & TECHNOLOGY CONSULTING (BTC) – 15 Credits**
MKT/MIS 367  Consultative Problem Solving
MIS 310  Information Systems Analysis
OR
MKT 342  Foundation of Personal Selling
MKT 495  Live Cases in Marketing
OR
MIS 495  Executive Presentation & Analysis
OR
SCM 495  Executive Analysis & Presentations
Select two additional courses from list of approved BTC courses.

ENTREPRENEURSHIP (ENTSP) – 15 Credits**
ENTSP 310  Entrepreneurship and Innovation
ENTSP 313  Feasibility Analysis for New Ventures
OR
ENTSP/MGMT 320  Corporate Entrepreneurship
OR
ENTSP 410  Social Entrepreneurship
Additional requirements can be found at https://www.ivybusiness.iastate.edu/entrepreneurship-minor/

FINANCE (FIN) – 15 Credits
FIN 301  Principles of Finance
Select four additional courses from list of approved FIN courses

INTERNATIONAL BUSINESS (IBUS) – 15 Credits
IBUS minor requirements can be found at https://catalog.iastate.edu/collegeofbusiness/internationalbusiness/#undergraduateminortext

MANAGEMENT (MGMT) – 15 Credits
MGMT 371  Organizational Behavior
MGMT 478  Strategic Management
Select three additional courses from list of approved MGMT courses.

MANAGEMENT INFORMATION SYSTEMS (MIS) – 15 Credits
MIS 301  Management Information Systems
Select four additional courses from list of approved MIS courses.

MARKETING (MKT) – 15 Credits
MKT 340  Principles of Marketing
MKT 342  Foundation of Personal Selling
Select three additional courses from list of approved MKT courses.

SUPPLY CHAIN MANAGEMENT (SCM) – 15 Credits
SCM 301  Supply Chain Management
SCM 486  Principles of Purchasing and Supply Management
Select three additional courses from list of approved SCM courses.

PROFESSIONAL SALES CERTIFICATE (PRO S) – 21 Credits**
MKT 340  Principles of Marketing
MKT 342  Foundations of Personal Selling
MKT 442  Sales Management
MKT 450  Advanced Professional Selling
OR MKT 452  Sales Enablement Tools & Technology
Select nine additional credits from list of approved sales electives.

**Open to all majors, including those outside the Ivy College of Business.

5.30.23