Graduate Certificate in Entrepreneurship and Innovation

IOWA STATE UNIVERSITY
Ivy College of Business
ENTREPRENEURSHIP AND INNOVATION

Being a successful entrepreneur takes more than gumption and a good idea. It takes know-how. Our graduate certificate in entrepreneurship and innovation focuses on strategies and resources for launching new ventures including:

• core concepts for new venture development
• how to position new ventures and innovations
• how to secure financing, investors, and customers
• marketing and growth strategy
• how to address risk and market volatility
• legal requirements and recommendations for new ventures

HIGHLIGHTS

Designed for adventurous go-getters who are ready to launch a new venture, this graduate certificate program will give you tools and strategies you need to get your idea off the ground.

Our graduate certificate program:
• can be 100 percent online
• requires four courses
• can be completed in 8-12 months
• costs $2,546* per course

Up to nine credits earned through the entrepreneurship and innovation graduate certificate program may be applied to a master’s degree at Iowa State University.*

APPLICATION

Entrance to the program is on an ongoing basis. Applications must be received a minimum of two weeks before the start of term to be considered for admission.

To apply, submit your:
• resume
• college transcript
• statement of purpose

No GMAT/GRE required. Applicants are required to have a bachelor’s degree.

*Some restrictions apply.

Entrepreneurship teaches you how to do things better. We get busy doing our job and don’t often stop to ask ourselves how we can do it better or more efficiently. That’s what entrepreneurship helps you do.”

Judi Eyles, Director
Iowa State University
Pappajohn Center for Entrepreneurship
A culture of entrepreneurship

Entrepreneurial efforts can be seen in many places across Iowa State University’s campus and throughout the Ivy College of Business. Examples include:

- undergraduate major and minor
- graduate certificate
- PhD program
- Pappajohn Center for Entrepreneurship
- CyBIZ Lab
- CYstarters program
- America’s SBDC Iowa, an outreach program of the Ivy College of Business and Iowa State’s Office of Economic Development and Industry Relations

STUDENT INNOVATION CENTER
The Student Innovation Center is the nexus on campus that inspires students, faculty, and staff to innovate through experimentation, interdisciplinary collaboration, and the free exchange of ideas in an inclusive environment. The Pappajohn Center for Entrepreneurship has designated space to host events, like its pitch competitions, and other programming to foster startups and entrepreneurial activity.

CONTACT US
busgrad@iastate.edu
515-294-8118

TO REQUEST MORE INFORMATION, SCAN THE QR CODE WITH YOUR SMARTPHONE CAMERA.