

DEPARTMENTAL MINORS

2019 Catalog

Students with a primary major in the Ivy College of Business may qualify for a minor specialization in one of the college's departments by taking at least 15 credit hours in the minor specialization, nine hours of which may not be used to satisfy any other department, college, or university requirement. The minor must include at least six credits in courses numbered 300 or above taken at Iowa State University with a grade of C or higher.

Minor in Accounting

ACCT 284 Financial Accounting
ACCT 285 Managerial Accounting
ACCT 301 (1 cr) The Accounting Cycle
Select nine credit hours from 300 or 400 level ACCT courses, except ACCT 316.

Minor in Business Analytics

MIS 301 Management Information Systems
DS 201 Introduction to Data Science
MIS 320 OR Database Management Systems OR
ACCT 384 Accounting Information Systems
MIS 436 Introduction to Business Analytics
MIS 446 Advanced Business Analytics

Minor in Finance

FIN 301 Principles of Finance
Select twelve credit hours from 300 or 400 level FIN courses.

Minor in International Business

Select twelve credits from approved list in consultation with an academic adviser.

Additionally, select one other approved course. Other courses must include significant content representing the international or regional economic, political, legal, or non-United States (US) cultural context in which business is conducted.

One-year sequence of a world language (minimum of six credits), and one Ivy College of Business study tour course, OR a study abroad experience of at least 12 weeks in duration, with at least 12 credits of business or cultural-related courses, OR a study abroad experience of six weeks and six credits while in residence with a host family, OR an international internship of at least 12 weeks in duration. Note: Students whose primary language (learned first) is not English may take a year of a third language, take 6 additional credits of English beyond ENGL 150, 250, and 302, or take two additional business-related courses from the approved lists.

Minor in Management Information Systems

MIS 301 Management Information Systems
Select twelve credit hours from 300 or 400 level MIS courses.

Minor in Management

MGMT 371 Organizational Behavior
MGMT 478 Strategic Management
Select nine credit hours from 300 or 400 level MGMT courses.

Minor in Marketing

MKT 340 Principles of Marketing
MKT 447 Consumer Behavior
Select nine credit hours from 300 or 400 level MKT courses.

Minor in Supply Chain Management

SCM 301 Principles of Supply Chain Management
SCM 486 Principles of Purchasing and Supply Mgmt
Select one elective course from:
SCM 424 Process Management, Analysis & Improvement
SCM 450 ERP in Supply Chain Management
SCM 453 Supply Chain Planning and Control
Select one elective course from:
SCM 460 Decision Tools for Supply Chain Mgmt
SCM 461 Principles of Transportation
SCM 462 Transportation Carrier Management
SCM 466 * International Transportation and Logistics
Select one additional elective course from either section above.

* Courses not offered on a regular basis

Students with declared majors will have priority over students with declared minors in courses with space constraints.