BUSINESS ECONOMICS MAJOR (19 credits)

2019 Catalog

(Cooperative major between the Ivy College of Business and the Department of Economics)

The objective of the business economics major is to provide a high quality education with a balanced emphasis in both business and economics. Such an education should equip graduates with a unique set of skills distinguishing them from other graduates. In particular, they will have the ability to use both business and economic reasoning to think critically and address complex issues using tools and decision making models of economics, business, mathematics, statistics, as well as concepts from the biological, physical, and social sciences; to make decisions and to communicate effectively.

Required Courses (10 Credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Prerequisite(s)</th>
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<tbody>
<tr>
<td>ECON 301</td>
<td>Intermediate Microeconomics</td>
<td>ECON 101, ECON 207 or MATH 166</td>
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<tr>
<td>ECON 353</td>
<td>Money, Banking &amp; Fin. Institutions</td>
<td>ECON 101 and 102</td>
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<tr>
<td>ECON 431</td>
<td>Managerial Economics</td>
<td>ECON 301</td>
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<tr>
<td>ECON 492</td>
<td>Graduating Senior Survey</td>
<td>Graduating senior</td>
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</tbody>
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Elective Courses (9 Credits)

Select one of ECON 230-289, 300-389, or 400-489
Select two additional 400 through 489 level ECON courses

Notes:

Business economics majors must take STAT 326.
Business economics majors take Math 160 and ECON 207, instead of MATH 150 and 151.
A double major in economics and business economics is not permitted.

Other Graduation Requirements (for full degree requirements see your degree audit or the curriculum guide):

1. Minimum of 122 credits total;
2. 42 credits of 300-level or higher coursework from a four-year institution;
3. Grade of “C” or better in ENGL 250 required, and in two of the three required English courses;
4. Grade of “C” or better in at least 30 credits applied to the business core and major;
5. 50% of required business courses must be earned at Iowa State University;
6. The last 32 credits applied to a degree must be taken at ISU (exceptions for study abroad and internship may be requested);
7. All 300-level and higher business credits must be earned at a four-year college;
8. Cumulative ISU grade point average of at least 2.0 with no quality point deficiencies;
9. Multiple business majors must have at least 15 distinct credits in each of the major requirements; when applicable, one course can be shared between business majors; see your adviser regarding multiple business degree requirements.