

ENTREPRENEURSHIP MAJOR (18 credits)

2019 Catalog

The instructional objectives of the entrepreneurship major are to provide students with an in-depth and rigorous study of the field of entrepreneurship. Upon graduation, students are better prepared to identify and exploit business opportunities, start their own businesses, assist other entrepreneurs in starting or running a business, or contribute to entrepreneurial and innovative activities in established organizations.

Required Courses (12 Credits)

ENTSP 310 (MGMT 310)	Entrepreneurship and Innovation	Prerequisite(s) Sophomore classification
ENTSP 313 (MGMT 313)	Feasibility Analysis and Business Planning	ENTSP/MGMT 310
ENTSP 320 (MGMT 320)	Corporate Entrepreneurship, Innovation, and Technology Management	ENTSP/MGMT 310
ENTSP 480	Applied Entrepreneurship: Executing New Ventures and Projects	ENTSP/MGMT 310, 313 or 320

Elective Courses (6 credits)

Select two courses

ACCT 316	Business Law	ACCT 215
ACCT 371X	Entrepreneurship and Accounting Information	ACCT 285
AESHM 474	Entrepreneurship in Human Sciences	ACCT 284 or AESHM 287 or AMD 275 or 3 crs. MKT; or Permission of instructor
ECON 334	Entrepreneurship in Agriculture	ECON 101
ENTSP 367 (MGMT 367)	International Entrepreneurship	Sophomore classification
ENTSP 410 (MGMT 410)	Social Entrepreneurship	Sophomore classification
ENTSP 431X (FIN 431X)	Small Business Finance Decisions	FIN 301
ENTSP 485 (MGMT 485)	Trends and Theories of Entrepreneurship	ENTSP/MGMT 310, 313 or 320
FIN 415	Business Financing Decisions	FIN 301
MGMT 471	Personnel and Human Resource Management	MGMT 371
MGMT 472	Management of Diversity	Junior classification
MKT 447	Consumer Behavior	MKT 340
SCM/MIS 340	Project Management	MIS 301
SCM 453	Supply Chain Planning and Control	SCM 301

*Students should consult with their academic adviser about terms of offering.

Other Graduation Requirements (for full degree requirements see your degree audit or the curriculum guide):

1. Minimum of 122 credits total;
2. 42 credits of 300-level or higher coursework from a four-year school;
3. Grade of "C" or better in ENGL 250 required, and in two of the three required English courses;
4. Grade of "C" or better in at least 30 credits of business core and major;
5. 50% of required business courses must be earned at Iowa State University;
6. The last 32 credits for a degree must be taken at Iowa State University (exceptions for study abroad and internship may be requested);
7. All 300-level and higher business credits must be earned at a four-year college;
8. Cumulative ISU grade point average of at least 2.0 with no quality point deficiencies;
9. Multiple business **majors** must have at least 15 distinct credits in each; when applicable, one course can be shared between business majors; see adviser for multiple **degree requirements**.