

MINOR in INTERNATIONAL BUSINESS

2019 Catalog

Students with a major in the Ivy College of Business may earn a minor in international business by completing 15 credits of approved course work and one year of foreign language study, and completion of an approved study tour course offered by the Ivy College of Business, or an approved study abroad/internship experience. The minor must include at least six credits numbered 300 or above taken at Iowa State University with a grade of C or higher. Students with declared majors have priority over students with declared minors in courses with space constraints.

- 1) Select **12 credits** from the following list of business and business-related courses.

		<u>Prerequisite(s)</u>
ACCT 496	International Accounting	ACCT 386
ECON 355	International Trade and Finance	ECON 101 and 102
ECON 455	International Trade	ECON 301
FIN 480	International Finance	FIN 310 or 320 or 330
MGMT 367 *	International Entrepreneurship	Sophomore classification
MGMT 414	International Management	MGMT 370 or 371
MKT 448	Global Marketing	MKT 340
MKT 492	Comparative Marketing	MKT 340
POL S 381	International Political Economy	None
SCM 466 *	International Transportation and Logistics	SCM 301
SCM 491X	International Live Case and Study Tour	SCM 301
BUSAD 491B	Approved Ivy College of Business Experiential Learning – International Internship	Faculty approval
BUSAD 491D	Approved Ivy College of Business Experiential Learning – International Travel/Study Course	Faculty approval

* Courses not offered on a regular basis. Students should consult with their academic adviser about terms of offering.

- 2) Select **three credits** from above, or other course as approved. Other courses must include a significant content representing the international or regional, economic, political, legal, or non-US cultural context in which business is conducted. Below is a partial list of alternate courses.

AGRON 342	World Food Issues; Past and Present	Junior classification
ECON 320	Labor Economics	ECON 101
ECON 385	Economic Development	ECON 101 or 102
ECON 457	International Finance	ECON 302
POL S 241	Introduction to Comparative Government and Politics	None
POL S 251	Introduction to International Politics	None
POL S 300+	Any Regional Politics course offered by the POL S department	None

- 3) Select **one** of the following four options for the international experience component:
- a. One-year sequence of college foreign language (minimum of six credits), and one Ivy College of Business study tour course.
 - b. A study abroad experience of at least 12 weeks, with at least 12 credits of business or cultural-related courses.
 - c. A study abroad experience of six weeks, with at least six credits while in residence with a host family.
 - d. An approved international internship of at least 12 weeks in duration.

Note: Students whose primary language (learned first) is not English may take a year of a third language, take six additional credits of English beyond ENGL 150, 250, and 302, or take two additional business-related courses from the approved lists.