

**INTERNATIONAL BUSINESS MAJOR**  
(SECONDARY MAJOR FOR BUSINESS MAJORS ONLY)  
2019 Catalog

The secondary major in international business is designed to help students understand global business and international management, and provide increased opportunities for international careers. Students who pursue this secondary major will be required to complete the requirements for a primary major in business. Fifteen of the eighteen credits required for the international business major cannot be used for the primary major.

**Degree Requirements for International Business Majors**

**International Experience**

An approved international experience must entail study abroad or an overseas internship. The minimum requirements are:

- 1) Any combination of study abroad programs or international internship\* that total at least 6 weeks in length.

\* The international internship requires pre-approval. Students who are neither United States (U.S.) citizens nor permanent residents are considered to be international students. International students are encouraged to find internships in the United States to meet this requirement. International students who are unable to find an internship in the U.S. may petition that an internship experience in their home country be approved. International transfer students who have studied a business curriculum in their home country for at least two semesters, and have at least 12 credits of transferable business courses, have met the international experience requirement. Petitions for pre-approval should be submitted to the Study Abroad Coordinator in 1200 Gerdin Business Building.

**International Business and Related Courses (12 Credits)**

**REQUIRED (6 Credits)**

MGMT 414	International Management	<b>Prerequisite(s)</b>
MGMT 472	Management of Diversity	MGMT 370 or 371 Junior Classification

**ELECTIVES (6 Credits)**

*Select 3-6 credits from the following list of courses:*

ACCT 496	International Accounting	Acct 386
ECON 355	International Trade and Finance	Econ 101, 102
FIN 480	International Finance	FIN 310 or 320 or 330
MGMT 367*	International Entrepreneurship	Sophomore Classification
MKT 448	Global Marketing	MKT 340
MKT 492	Comparative Marketing	MKT 340
POL S 381	International Political Economy	None
SCM 466	International Transportation and Logistics	SCM 301
SCM 491X	International Live Case and Study Tour	SCM 301
BUSAD 491B	Approved College of Business Experiential Learning- International Internship	Faculty Approval
BUSAD 491D	Approved College of Business Experiential Learning - International Travel/Study	Faculty approval

*Select 0-3 credits from the following list of courses:*

AGRON 342	World Food Issues; Past and Present	Junior Classification
ECON 385	Economic Development	Econ 101, 102
ECON 455	International Trade	Econ 301
POL S 300+	Any Regional Politics class offered by the POL S department	See ISU Catalog

\*Cross-listed as ENTSP

**World Language (6 Credits)**

At least one year of the same university-level foreign language, or other language courses approved by the Study Abroad Coordinator in 1200 Gerdin Business Building. Students whose primary language (learned first) is not English may take two additional courses from the approved list.