

Undergraduate Minor in Business and Technology Consulting

The Department of Marketing also offers a minor for any student with a major in the Ivy College of Business. The Business and Technology Consulting minor prepares you for a career as a business consultant. Every year consulting companies attract talented graduates across the world. As a consultant, you gain broad exposure to business issues, solve different business problems, make an impact on major businesses, and become an expert in a specific business functional area. The minor provides a systematic process for students to strengthen problem-solving skills and prepare them to become better communicators and future leaders.

The minor requires 15 credits from an approved list of courses, including at least 6 credits in courses numbered 300 or above taken at Iowa State University with a grade of C or higher. The minor must include at least 9 credits that are not used to meet any other department, college, or university requirement. Students with declared majors have priority over students with declared minors in courses with space constraints.

Required Courses (9 credits):

MKT 367 X: Consultative Problem Solving
FIN 415 Business Financing Decisions
MIS 495 Case Practicum
or SCM 495 Case Practicum
or MKT 495X: Case Competitions in Sales and Marketing

Elective Courses (6 credits):

Select 6 credit hours from the list below:

SCM 450 Enterprise Resource Planning Systems in Supply Chain
SCM 440 Supply Chain Information Systems
SCM 424 Process Management, Analysis, and Improvement
SCM 340 Project Management
MIS 435 Information Systems Infrastructure

MIS 436 Introduction to Business Analytics
MIS 320 Database Management Systems
MKT 445 Customer Relationship Management
MKT 368 Marketing Analytics
MGMT 320 Corporate Entrepreneurship, Innovation and Technology Management
MGMT 473X: Advanced Human Resource Management I
FIN 435 Venture Capital, Private Equity, and Mergers and Acquisitions
ACCT 315 Business Data Streams and Issues
ACCT 371X: Entrepreneurship and Accounting Information
ACCT 384 Accounting Information Systems and Analytics

Students are limited to three business majors/degrees within the Ivy College of Business, or a total of three business major/minors within the college. This limit is on business majors/degrees/minors only, and does not apply to multiple majors/degrees/minors taken outside the Ivy College of Business.

For more information on the undergraduate minor in Business and Technology Consulting, please visit:

<https://www.ivybusiness.iastate.edu/undergraduate/majors-minors/>